

Results-based Plan Briefing Book 2009-10

Ministry of Culture

Table of Contents
PART I: PUBLISHED RESULTS-BASED PLAN 2009-10
MINISTRY OVERVIEW

Ministry Overview Statement	5
Ministry Organization Chart	10
Legislation	11
Agencies, Boards, Commissions	15

PUBLISHED RESULTS-BASED PLAN 2009-10	18
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MINISTRY FINANCIAL INFORMATION

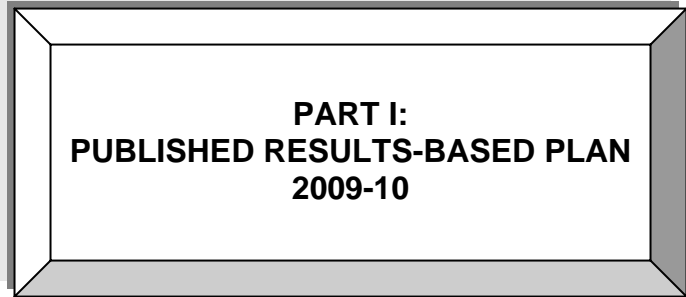
Table 1: Ministry Planned Expenditures 2009-10	25
Table 2: Ministry Operating and Capital Summary by Vote	26

APPENDIX I: ANNUAL REPORT 2008-09

2008-09 ANNUAL REPORT	29
Table 1: Ministry Interim Actuals 2008-09	40

PART II: 2009-10 DETAILED FINANCIALS
VOTE INFORMATION

Table 1: Operating and Capital Summary by Vote	43
Table 2: Operating Summary by Vote	44
Table 3: Reconciliation to Previously Published Data	45
Table 4: Operating Summary by Vote and Standard Account	46
Table 5: Capital Summary by Vote	47
Table 6: Capital Summary by Vote and Standard Account	48
Vote / Item Summary	
2801: Ministry Administration	49
01 Main Office	54
2802: Culture Program	61
01 Culture	66
2803: Ontario Trillium Foundation	77
01 Ontario Trillium Foundation	80
2804: Culture Capital Program	85
01 Culture Capital	88
2805: Ontario Seniors' Secretariat	91
01 Ontario Seniors' Secretariat	94



**PART I:
PUBLISHED RESULTS-BASED PLAN
2009-10**

PART I: PUBLISHED RESULTS-BASED PLAN 2009-10

MINISTRY OVERVIEW

The Ministry of Culture supports Ontario's arts and cultural industries, protects its heritage resources and assists the public library system to improve the social and economic vitality of the province.

The ministry promotes and markets Ontario's cultural and heritage attractions to realize their full economic potential. It works with local communities and cultural agencies to enhance and preserve Ontario's culture and heritage.

The Ontario Seniors' Secretariat develops a wide variety of programs and services to meet the needs of seniors and help them live safe, active and healthy lives. It also builds partnerships with seniors' organizations across Ontario, and guides the development of policies and programs across government, on behalf of seniors.

Ministry Vision

The Ministry of Culture is providing leadership in building a strong and stable cultural sector that contributes to a prosperous creative economy and vibrant, liveable communities.

Key Strategies

The Ministry of Culture is adopting a two-fold strategic approach for 2009-10 to achieve this vision.

Prosperous Creative Economy

The ministry promotes innovation, stimulates job growth, supports new dynamic content creation, penetrates new markets and encourages cultural tourism through investments in:

- Entertainment and creative industries
- International partnerships
- Cultural attractions
- Agencies, such as the Ontario Arts Council.

Vibrant Liveable Communities

The Ministry develops Ontario's unique cultural resources to enhance the health and vitality of its communities and the quality of its citizens' lives, through investments in:

- Municipal cultural planning (including community museums)
- Heritage preservation, archaeology and designations
- Libraries (including First Nations libraries)
- Agencies, such as the Ontario Trillium Foundation.

Ministry Responsibilities, Programs and Services

The Ministry of Culture administers legislation, develops policy and delivers programs and services to maximize the significant contribution the arts, heritage, libraries, cultural industries and cultural agencies make to Ontario's social, cultural and economic well-being. It fosters strategic alliances and key partnerships among stakeholders and provides them with the tools to be innovative and to increase their sustainability and self-reliance.

The ministry provides transfer payments for operational funding to ministry agencies, libraries, museums and provincial heritage organizations and provides other support to the cultural sector.

In partnership with its agencies, provincial and community-based organizations, other ministries, federal and municipal governments and the private sector, the ministry works to enrich the quality of life in Ontario through the arts and culture.

The ministry stimulates an environment in which high-growth cultural industries — film and television production, book and magazine publishing, sound recording and digital media — can thrive and drive economic prosperity. Strategic investments in cultural tourism enable cultural agencies and attractions to increase their market reach and develop new audiences and products to boost tourism across Ontario.

The ministry helps to build community capacity to preserve and protect Ontario's unique and irreplaceable heritage resources. Through the *Ontario Heritage Act*, the Ministry delivers an archaeological licensing program, designates significant archaeological properties and preserves the archaeological record and artefacts.

The ministry also supports equitable access to information for all Ontarians through public libraries, fostering literacy, and promoting an excellent quality of life and prosperity through lifelong learning.

Through the Ontario Trillium Foundation, the ministry helps to build stronger, safer communities through support for charitable and not-for-profit organizations in the arts

and culture, sport and recreation, human and social services and environmental sectors.

Ontario's cultural agencies provide or fund educational programming for hundreds of thousands of young people each year. They stimulate economic growth through support for cultural industries and cultural tourism. They are stewards of the province's built and natural heritage and centres of excellence and innovation. The ministry's agencies include:

Attractions:

- Art Gallery of Ontario
- McMichael Canadian Art Collection
- Ontario Heritage Trust
- Ontario Science Centre
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North

Advisory:

- Minister's Advisory Council for Arts and Culture

Services:

- Ontario Arts Council
- Ontario Media Development Corporation
- Ontario Trillium Foundation
- Ontario Library Service – North
- Southern Ontario Library Service

Ontario Seniors' Secretariat

Mandate

The Ontario Seniors' Secretariat undertakes policy initiatives that improve the quality of life of Ontario seniors and public education efforts for and about Ontario seniors.

Overview

The Ontario Seniors' Secretariat (OSS) has two primary roles:

- 1) leading policy initiatives for seniors with a multi-ministry or cross-jurisdictional focus and making "value added" contributions to policy activities in other ministries; and
- 2) undertaking or supporting three kinds of public education activities:
 - i) public education for seniors about the programs and services to which they are entitled
 - ii) public education for seniors about healthy aging
 - iii) education for the broader public about the contributions seniors make to our families, communities, province and country.

In order to do both jobs well, OSS must stay "connected" to Ontario seniors through the important seniors' organizations that represent their interests. OSS maintains close contact with Ontario's 11 largest seniors groups, and other seniors' service organizations and involves them regularly in policy and public education work.

Key Strategy

- Planning for an Aging Population

Responsibilities, Programs and Services

Policy initiatives include:

- Review of regulation of Ontario's retirement homes
- Development and implementation of Ontario's Strategy for Alzheimer Disease and Related Dementias
- Development and implementation of Ontario's Strategy to Combat Elder Abuse
- Federal/Provincial/Territorial initiatives on Planning for Canada's Aging Population
- Continuation of the Care Research Project

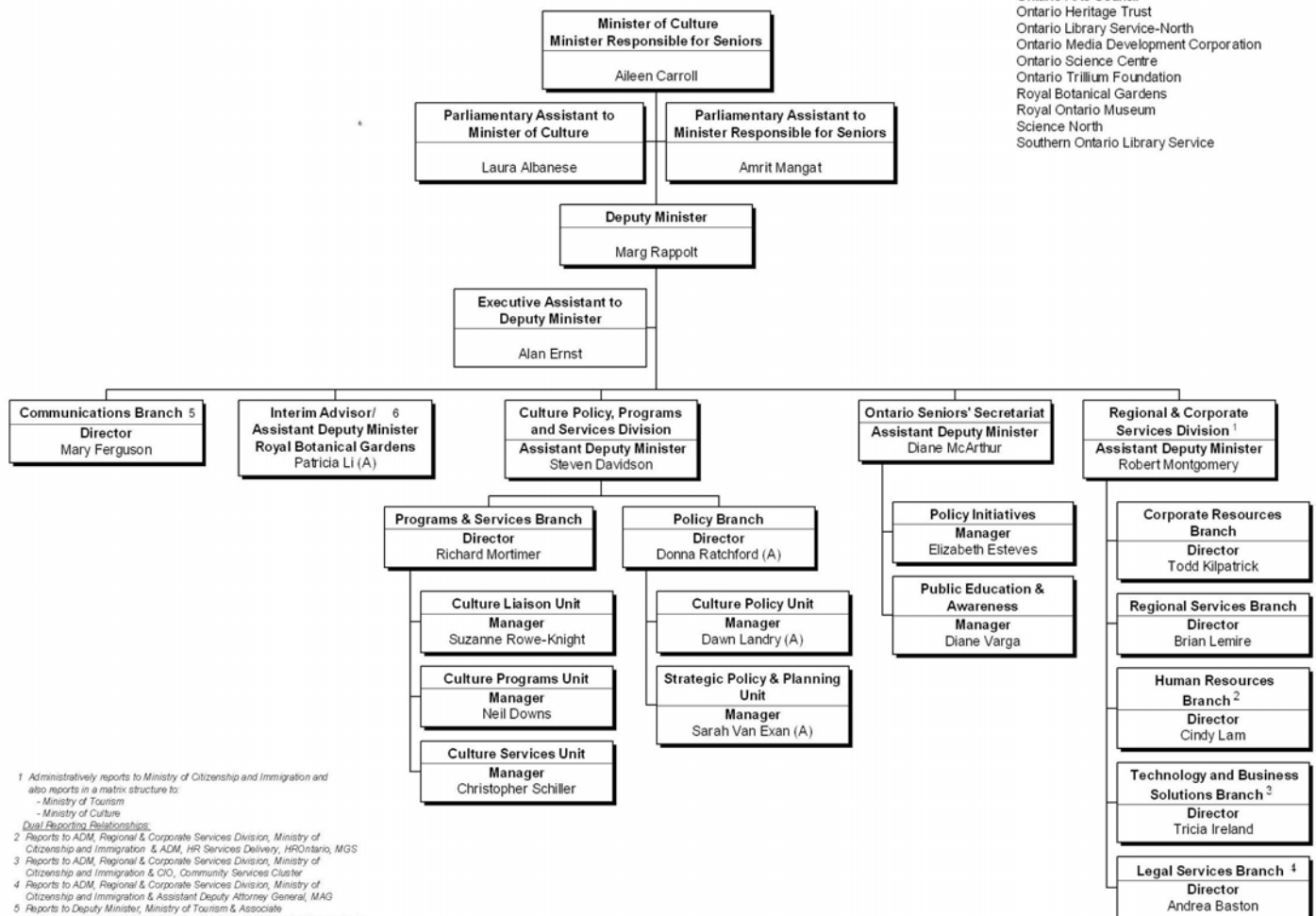
- Examination by All Party Committee and Minister's Advocacy Groups of mental health and addiction services to help build long-term mental health and addictions strategy for Ontario.

Public education and awareness initiatives include:

- The Guide to Programs and Services for Seniors in Ontario — a comprehensive, free guide to provincial, federal, municipal and community services for seniors and service providers available in seven languages online and in print
- The Collaborative Seniors' Portal — a collaborative online resource provides seniors, their families and service providers with easy access to information and services offered or funded by all three orders of government. Currently features 29 Ontario communities
- Seniors Information Fairs — available in English and French and developed by the OSS in partnership with key seniors' organizations to increase seniors' awareness of healthy aging and seniors' services. Seminar topics include Safe Meds for Seniors, Advance Care Planning, Falls Prevention, Drive Wise, among others
- Multicultural Seniors Outreach — examines special barriers faced by seniors from cultural communities and develops information modules and materials to improve access to programs and services to which they are entitled
- Seniors' Month – local Seniors' Month activities celebrate the contributions seniors continue to make to their families, community, province and country.

Ministry Organization Chart
Ministry of Culture
**Organization Chart
April 2009**
Ministerial Agencies

- Art Gallery of Ontario
- Conservation Review Board
- McMichael Canadian Art Collection
- Minister's Advisory Council for Arts and Culture
- Ontario Arts Council
- Ontario Heritage Trust
- Ontario Library Service-North
- Ontario Media Development Corporation
- Ontario Science Centre
- Ontario Trillium Foundation
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North
- Southern Ontario Library Service



1 Administratively reports to Ministry of Citizenship and Immigration and also reports in a matrix structure to - Ministry of Tourism - Ministry of Culture
Dual Reporting Relationships:

2 Reports to ADM, Regional & Corporate Services Division, Ministry of Citizenship and Immigration & ADM, HR Services Delivery, HR Ontario, MGS

3 Reports to ADM, Regional & Corporate Services Division, Ministry of Citizenship and Immigration & CIO, Community Services Cluster

4 Reports to ADM, Regional & Corporate Services Division, Ministry of Citizenship and Immigration & Assistant Deputy Attorney General, MAG

5 Reports to Deputy Minister, Ministry of Tourism & Associate Secretary of Cabinet & Deputy Minister of Corporate Communications, and also reports in a matrix structure to Ministry of Culture

6 Reports to Deputy Minister, Ministry of Culture and Executive Director, Royal Botanical Gardens

Legislation

The current Ministry of Culture was established by Order-in-Council O.C.1687/2003. This Order-in-Council sets out the powers and duties of the Minister and the Ministry and lists the Acts for which the Minister is responsible.

According to O.C. 1687/2003 as amended by O.C. 438/2005, O.C. 1490/2005, O.C. 1763/2007, O.C. 96/2009 and O.C. 614/2009, the Minister of Culture is responsible for the administration of the following Acts:

Art Gallery of Ontario Act, R.S.O. 1990, c. A.28

This Act continues the Art Gallery of Ontario which is to be managed by a board of 27 trustees, 10 of whom are Lieutenant Governor in Council (LGIC) appointments.

The Gallery's objects include: advancing the cause of visual arts, conducting education programs and collecting and exhibiting works of art.

Arts Council Act, R.S.O. 1990, c. A.30

This Act continues the Ontario Arts Council which is composed of 12 members, appointed by the LGIC.

The Council's function is to promote the study, enjoyment and production of art. It may assist arts organizations, provide grants for study and make awards for outstanding accomplishments in the arts.

Asian Heritage Act, 2005, S.O. 2005, c.10

This Act proclaims May in each year as Asian Heritage Month.

Celebration of Portuguese Heritage Act, 2001, S.O. 2001, c. 22

The Act proclaims June 10 in each year as Portugal Day. It proclaims June in each year as Portuguese History and Heritage Month.

Centennial Centre of Science and Technology Act, R.S.O. 1990, c. C.5

This Act continues the Centennial Centre of Science ("Ontario Science Centre") which is governed by a Board of 16 to 26 trustees, appointed by the LGIC.

Its objects include operating a science centre and conducting public education in science and technology.

Emancipation Day Act, 2008, S.O. 2008, c. 25

This Act proclaims August 1 in each year as Emancipation Day in recognition of the abolition of slavery in the British Empire on August 1, 1834.

Foreign Cultural Objects Immunity from Seizure Act, R.S.O. 1990, c. F.23

The Act provides immunity from seizure for art brought into Ontario for exhibit by a cultural institution. The Minister determines whether a foreign work of art is of cultural significance and whether the work's temporary exhibition is in the interest of the people of Ontario. The work of art is not immune from seizure until notice of the determination is published in the Ontario Gazette.

George R. Gardiner Museum of Ceramic Art Act, R.S.O. 1990, c. G.7

This Act continues the Museum which is governed by a board of 15 trustees. There are no LGIC appointments to this board.

The Museum's objects include exhibiting works of ceramic, decorative and fine art, promoting public interest in the history of ceramic development and operating a museum.

German Pioneers Day Act, 2000, S.O. 2000, c. 7

The Act proclaims German Pioneers Day as the day following Thanksgiving Day.

Hummingbird Performing Arts Centre Corporation Act, 1998, S.O. 1998, c.37

This Act establishes the Corporation which is managed by a board of 12 directors. There are no LGIC appointments to this board.

The Corporation's objects include advancing an appreciation of the performing arts and operating the theatre for performances, exhibitions, receptions.

Irish Heritage Day Act, 2004, S.O. 2004, c. 10

The Act proclaims March 17 in each year as Irish Heritage Day.

McMichael Canadian Art Collection Act, R.S.O. 1990, c. M.4

This Act continues the McMichael Canadian Art Collection which is governed by a board of up to 23 trustees, appointed by the LGIC. The board is to ensure that the Collection reflects the cultural heritage of Canada and is composed of art by the Group of Seven and their (named) contemporaries and such other designated artists.

The corporation's objects include preserving and exhibiting the art collection, acquiring art works for the collection and maintaining the lands, the public gallery and other related facilities.

Ministry of Citizenship and Culture Act, R.S.O. 1990, c. M.18

This Act was created for a Ministry which was subsequently reconfigured. By OIC, the powers and duties under this legislation relating to citizenship were transferred to the Minister of Citizenship & Immigration. Powers and duties relating to culture were transferred to the Minister of Culture.

The Act gives the Minister in charge of the Ministry of Culture responsibility for administration of its legislation.

The Ministry's objectives include ensuring the "creative and participatory nature of cultural life in Ontario by assisting in the stimulation of cultural expression and cultural preservation".

Ontario Heritage Act, R.S.O. 1990. c. O.18

The Act sets out the process for municipal designation of heritage properties and establishes a licensing scheme for archaeological field work.

The Act continues the Ontario Heritage Trust, an agency with objects that include acquiring property of historical interest for the people of Ontario. It has a board of up to 12 trustees, appointed by the LGIC.

The Act also continues the Conservation Review Board, a regulatory agency that conducts hearings and makes recommendations to the Minister or municipal council, regarding designation of heritage sites or respecting archaeological licensing. It has a board of up to 5 trustees appointed by the LGIC.

Public Libraries Act, R.S.O. 1990, c. P.44

The Act provides for continuation/establishment of various types of library boards including public library boards, their membership, powers and duties. The Act authorizes payment of statutory grants to eligible public library boards for operating funding. The Act requires that defined library services be provided free of charge to residents.

The Minister has the power to establish by order special library service boards to provide resources and services and make grants to libraries. The Southern Ontario Library Service ("SOLS") and The Northern Ontario Library Service Board ("OLS-N") are two such boards incorporated by way of Letters Patent under the *Corporations Act*. They are transfer payment agencies. The Minister recommends two of the nine-member OLS-N board and five of the 20-member SOLS board.

Royal Botanical Gardens Act, 1989, S.O. 1989, c. Pr22

This Act continues the Royal Botanical Gardens ("RBG") which is managed by a board of up to 24 trustees. The LGIC appoints two members to the board. Its objects include developing and maintaining a living collection of plants and animals, protecting flora and fauna, and conducting botanical research.

Royal Ontario Museum Act, R.S.O. 1990, c. R.35

This Act continues the Royal Ontario Museum which is to be managed by a board of 21 trustees, of which 15 trustees are to be appointed by the LGIC.

Its objects include collecting/exhibiting objects, documents and books that illustrate natural and human history.

Science North Act, R.S.O. 1990, c. S.4

This Act continues the Corporation which is managed by board of at least 15 trustees, appointed by the LGIC.

Its objects include operating a model mine and museum and conducting education in the origins, development and progress of science and technology in northern Ontario.

South Asian Heritage Act, 2001, S.O. 2001, c. 29

The Act proclaims May 5 in each year as South Asian Arrival Day. It proclaims May in each year as South Asian Heritage Month.

Status of Ontario's Artists Act, 2007, S.O. 2007, c. 7, Sch. 39

The Act is symbolic in nature and its purpose is to recognize the value and contributions artists make to Ontario and to create a climate in which artists can flourish.

The Act includes, in addition to a purpose clause, statements of recognition of the value of artist and government undertakings to improve the lives of artists. It also establishes the first weekend in June in every year as "Celebrate the Artist Weekend".

Tartan Act, 2000, S.O. 2000, c. 8

The Act adopts and describes the official tartan for Ontario.

United Empire Loyalists' Day Act, 1997, S.O. 1997, c. 42

The Act proclaims June 19 in each year as United Empire Loyalists' Day.

Agencies, Boards and Commissions (ABCs)

The Ministry's agencies, boards and commissions are:

Name	Description
Art Gallery of Ontario	Continued by the <i>Art Gallery of Ontario Act</i> and mandated to cultivate and advance the cause of visual arts in Ontario, the Art Gallery of Ontario is one of the largest art museums in North America with more than 73,000 works in its collection.
Centennial Centre of Science and Technology (Ontario Science Centre)	Continued by the <i>Centennial Centre of Science and Technology Act</i> , the Ontario Science Centre depicts, educates and stimulates interest in science and technology and its relationship to society, and Ontario's role in advancing science and technology.
McMichael Canadian Art Collection	Continued by the <i>McMichael Canadian Art Collection Act</i> and based on a 1965 donation by the McMichael family of their Canadian art collection, home and land in Kleinburg, the McMichael is the only major public art gallery devoted solely to the collecting and exhibiting of Canadian art.
Minister's Advisory Council for Arts and Culture	Established in 2004 as an advisory agency, the Council advises the Minister of Culture on policies and programs that support strong and vibrant communities through the arts, cultural industries, heritage, and library sectors.
Ontario Heritage Trust	Continued by the <i>Ontario Heritage Act</i> , the Trust is mandated to conserve, protect and preserve Ontario's heritage, including properties of historical, architectural, archaeological, recreational, aesthetic and scenic interest.
Ontario Library Service – North	Established by the <i>Public Libraries Act</i> as a special library service board, The Northern Ontario Library Service Board, a non-profit corporation incorporated under the <i>Corporations Act</i> , is mandated to provide public library boards with services and programs that reflect their needs and to increase cooperation and coordination among public library boards and other information providers to promote the provision of library services.

Name	Description
Ontario Media Development Corporation	Continued by regulation under the <i>Development Corporations Act</i> , the Ontario Media Development Corporation stimulates employment, investment and original content creation in Ontario's cultural media cluster including book publishing, film and television, interactive digital media, magazine publishing and music industries.
Ontario Trillium Foundation	Established as a corporation under the <i>Corporation Act</i> , the Ontario Trillium Foundation makes strategic investments of government funding generated through Ontario's charity casinos to build healthy and vibrant communities through the arts, culture, sports and recreation, human and social services and the environment.
Province of Ontario Council for the Arts (Ontario Arts Council)	Continued by the <i>Arts Council Act</i> as Ontario's primary funding body for professional arts activities, the Ontario Arts Council provides grants, scholarships and awards for the creation of art to benefit and enrich the lives of Ontarians.
Royal Botanical Gardens	Continued by the <i>Royal Botanical Gardens Act</i> , this National Historic Site features 2,700 acres of gardens and nature sanctuaries and is mandated to develop, document, protect, research and exhibit living collections of plants and animals and act as an information and educational resource centre.
Royal Ontario Museum	Continued by the <i>Royal Ontario Museum Act</i> and one of the largest museums in North America, the Royal Ontario Museum promotes education, teaching, research and publication and collects and exhibits objects, documents and books to illustrate the natural history of Ontario, Canada and the world, and human history in all the ages.
Science North	Continued by the <i>Science North Act</i> , Science North features several attractions, including a science centre and model mine, and conducts public programming throughout Northern Ontario in the origins, development and progress of science and technology and their relationship to society.
Southern Ontario Library Service	Established by the <i>Public Libraries Act</i> as a special library service board, the Southern Ontario Library Service, a non-profit corporation under the <i>Corporations Act</i> , is mandated to provide public library boards with services and programs that reflect their needs and to increase cooperation and coordination among public library boards and other information providers to promote the provision of library services.

Summary of ABCs' Financial Data:

Name	2009-10 Expenditure Estimates *	2008-09 Revenue Estimates **	2008-09 Expenditure Interim Actuals ***	2008-09 Revenue Interim Actuals **	2007-08 Expenditure Actuals	2007-08 Revenue Actuals **
Art Gallery of Ontario	29,782,500	N/A	14,950,500	N/A	21,182,500	N/A
Centennial Centre of Science and Technology (Ontario Science Centre)	20,463,100	N/A	19,259,100	N/A	21,834,100	N/A
Conservation Review Board	N/A	N/A	N/A	N/A	N/A	N/A
McMichael Canadian Collection	3,140,800	N/A	3,290,800	N/A	3,203,300	N/A
Minister's Advisory Council for Arts and Culture	N/A	N/A	N/A	N/A	N/A	N/A
Ontario Heritage Trust	5,506,200	N/A	3,453,200	N/A	3,983,150	N/A
Ontario Library Service North	1,316,200	N/A	1,388,700	N/A	1,358,671	N/A
Ontario Media Development Corp	30,750,300	N/A	10,750,300	N/A	10,483,601	N/A
Ontario Trillium Foundation	120,000,000	N/A	110,000,000	N/A	105,000,000	N/A
Ontario Arts Council	59,937,400	N/A	55,487,400	N/A	45,702,400	N/A
Royal Botanical Gardens	4,098,500	N/A	6,662,168	N/A	5,192,132	N/A
Royal Ontario Museum	34,717,800	N/A	22,580,300	N/A	31,817,800	N/A
Science North	7,116,300	N/A	4,238,800	N/A	5,378,300	N/A
Southern Ontario Library Service	2,588,100	N/A	2,692,100	N/A	2,668,129	N/A

* 2007-08 and 2008-09 Expenditure Actuals include operating and capital; 2009-10 Expenditure Estimates only include operating.

** Revenues generated by ABCs do not deposit into the Consolidated Revenue Fund.

*** 2008-09 Expenditure Interim Actuals include base operating funding and the funding associated with initiatives on behalf of the ministry.

The Ministry's Crown Foundations are:

- Art Gallery of Ontario Crown Foundation
- Canadian Opera Company Crown Foundation
- Canadian Stage Company Crown Foundation
- National Ballet of Canada Crown Foundation
- Ontario Foundation for the Arts
- Royal Botanical Gardens Crown Foundation
- Royal Ontario Museum Crown Foundation
- Shaw Festival Crown Foundation
- Stratford Festival Crown Foundation
- Toronto Symphony Orchestra Crown Foundation.

PUBLISHED RESULTS-BASED PLAN 2009-10

The Ministry of Culture will take a two-fold strategic approach to build a strong and stable cultural sector.

STRATEGIC APPROACH: PROSPEROUS CREATIVE ECONOMY

The Ministry of Culture is committed to fostering an environment in which a competitive and creative economy can thrive.

Culture accounts for almost \$20 billion of Ontario's gross domestic product.¹ As the fourth largest share in the Ontario economy, it is a bigger force than provincial agriculture, fishing, mining, oil and gas extraction and utilities industries combined.

Film and television, book and magazine publishing, music and interactive digital media contribute more than \$12.2 billion to the provincial economy and in 2008, supported over 276,000 jobs. These creative industries are not only highly important economic drivers in their own right, but also have a pivotal impact on Ontario's quality of life and the success of other provincial industries.

Where creative people live and work, economic prosperity flourishes. The presence of cultural industries makes Ontario more appealing to residents and more attractive to migrating skilled workers in all economic pursuits. Culture spurs creativity and innovation across all sectors of the economy. Creative industries are becoming among the most strategically important industries for industrially advanced economies. These industries have the potential to provide stable, high-wage jobs based on innovative content production.

Events of this past year demonstrate how the creative industries are increasingly being integrated into the government's broader economic development strategies for Ontario, which are founded on innovation, skills, infrastructure and competitiveness. The growing importance of the creative industries to Ontario's new knowledge economy is represented in the 2009 Provincial Budget where the enhancements to the cultural industry tax credits account for approximately 36 per cent of the \$958 million in total Targeted Tax Measures included in the budget.

The Ministry of Culture's work to grow the culture sector directly supports the government's Five Point Economic Plan – a strong culture sector is directly linked with innovation, economic competitiveness and building strategic partnerships. Ontario's Innovation Strategy identifies the cluster, particularly digital media, as a knowledge-intensive sector for focused investment.

¹ Source: Statistics Canada's Economic Contribution of the Culture Sector to Canada's Provinces (1996-2003), released March 30, 2007.

Key initiatives for 2009-10

The ministry will continue to work through the Ontario Arts Council (OAC) to make strategic investments in Ontario's artists and content creators, who provide the equivalent of "research and development" for the creative sector, enabling the sector to innovate and grow. In 2009-10, the OAC's annual budget will increase to almost \$60 million.

In addition, the ministry is investing in the province's world-class cultural attraction agencies to support innovative programming and collections that attract millions of visitors and help Ontario compete on the international stage. The Ontario Government is providing more than \$47.31 million in new funding to seven of Ontario's cultural attraction agencies:

- Art Gallery of Ontario
- McMichael Canadian Art Collection
- Ontario Heritage Trust
- Ontario Science Centre
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North.

This investment, part of the 2009 Ontario Budget, includes a 48 per cent increase to the government's ongoing annual funding for seven attractions.

The ministry will:

- continue to work with the Ontario Media Development Corporation (OMDC) to focus and enhance efforts to support competitive companies; establish an environment for ongoing success; and facilitate industry communication and collaboration:
 - the 2009 budget announced that the OMDC will receive \$20 million in 2009-10 to activate and achieve the government's economic growth objectives for the creative industries.
 - the 2009 budget introduced \$10 million for an intellectual property pilot program, administered through the OMDC, to support Ontario-based companies in screen-based industries.
- promote cluster growth to create sustainable new employment.
- profile Ontario's artists and cultural industries on the world stage.

In addition, the ministry will work with the Ministry of Finance to implement the following 2009 budget creative industry tax credit measures for expenditures incurred after March 26, 2009:

Enhancements to the Ontario Interactive Digital Media Tax Credit (OIDMTC)

- 40 per cent (from 30 per cent) for qualifying corporations, regardless of size, that develop and market their own eligible products; and,
- 35 per cent (from 25 per cent) for qualifying corporations that develop eligible products under a fee-for-service arrangement.
- Expand eligible labour expenditures.
- Extend the tax credit to more fee-for-service arrangements.

Expanding the Ontario Computer Animation and Special Effects Tax Credit (OCASE)

- Increase eligible labour expenditures to 100 percent from 50 per cent.
- Expand eligible labour expenditures.
- Streamline administration.

Enhancements to the Ontario Book Publishing Tax Credit (OBPTC)

- Expand eligibility to any number of Canadian authored books (from current cap of three).
- Expand eligibility for expenses that relate to publishing an electronic version of an eligible book.

Making the enhanced rates under the Ontario Production Services Tax Credit (OPSTC) and Ontario Film and Television Tax Credit (OFTTC) permanent

- Credit rates were set to revert to their base levels after December 31, 2009.
- Making these enhanced rates permanent was previously announced on February 20, 2009.

STRATEGIC APPROACH: VIBRANT LIVEABLE COMMUNITIES

Vibrant, liveable communities grow where there are arts, culture, and opportunities to learn.

The Ministry of Culture recognizes the power of culture to transform Ontario's communities. It works with municipalities and innovative organizations to leverage our cultural resources and enhance the prosperity, vitality and sustainability of our communities. As supported by the ministry, Municipal Cultural Planning (MCP)² enables communities in transition, including northern and rural communities, to develop strategies to retain populations, attract new workers and investments and diversify local economies. MCP also provides the cultural vitality and quality of place for Growth Plans and economic development initiatives to succeed.

One of the cornerstones of a strong cultural sector is a first-rate public library system. Adopting new technologies and innovations secures the role of libraries as community hubs of learning and literacy. The ministry is committed to helping libraries provide equitable access and virtual services to all Ontarians.

Parents and educators know that a solid arts education contributes to success for students across the curriculum. Learning about and through the arts promotes higher academic achievement, strengthens student engagement and can help address the root causes of youth violence.

Our museums and heritage organizations allow us to step back and see our communities from a different perspective. The ministry supports the province's museums and heritage organizations to better preserve and promote the unique heritage of our communities and to make our stories accessible to all. Through our archaeological licensing program we help protect our archaeological record dating back more than 10,000 years.

Key Initiatives for 2009-10

- Continue building strong and healthy communities through the arts, culture, sports and recreation, human and social services and environment sectors, through the Ontario Trillium Foundation. Through the 2009 Ontario Budget, the agency will receive \$120 million, a \$10 million increase.
- Continue to invest in community museums and heritage organizations to achieve museum standards, create engaging new exhibits, improve collections and make our stories more accessible.

² MCP is the strategic and integrated planning and use of cultural resources in economic and community development.

- Support municipalities and innovative organizations that encourage municipal cultural planning, by promoting new cross-sectoral partnerships and economic development opportunities through the integration of culture into local economic development and community planning.

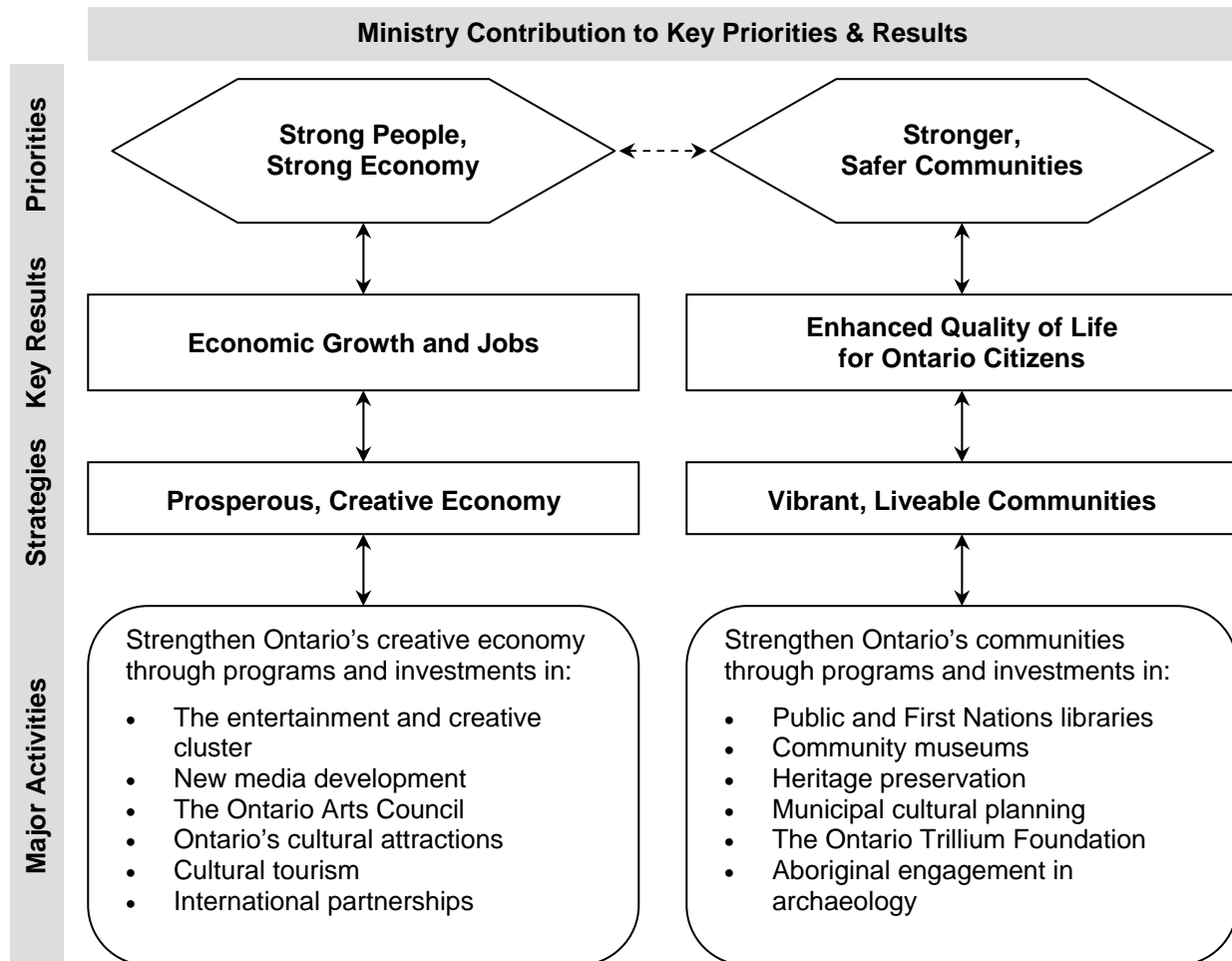
Other ongoing activities in 2009-10 include:

- Strengthening public libraries as community hubs of literacy, lifelong learning and access to information.
- Promoting the stewardship of Ontario's heritage assets and ensuring the protection of provincially-owned heritage properties.
- Promoting student success through arts education.
- Modernizing requirements for consultant archaeologists to improve transparency and better protect Ontario's irreplaceable heritage assets.
- Continuing to engage Aboriginal peoples in archaeology and heritage issues.
- Preserving Ontario's archaeological record and artefacts through a licensing program, a report registry and a database of significant sites.

Key Priorities & Results

The Ministry of Culture directly supports the achievement of two key priorities:

- Strong People, Strong Economy
- Stronger, Safer Communities



ONTARIO SENIORS' SECRETARIAT

KEY STRATEGY: Planning for an Aging Population

Ontario's senior population will more than double in the next 25 years. Ontario seniors want a voice in planning for our aging population and support to help them remain independent and involved in their communities.

In 2009-10, the Secretariat is pursuing this strategy through the following activities:

- Continuing to implement Ontario's Strategy to Combat Elder Abuse, and co-lead with the federal government and the involvement of other jurisdictions federal / provincial / territorial elder abuse initiatives;
- Undertaking public education initiatives about seniors' eligibility for services, healthy aging and the ongoing contributions seniors make to their families, communities and province; and
- Working collaboratively with stakeholders and across ministries and governments on policy initiatives to improve seniors' quality of life, such as Age Friendly Communities and Ontario's Strategy to Combat Elder Abuse.

The Secretariat will undertake these activities by:

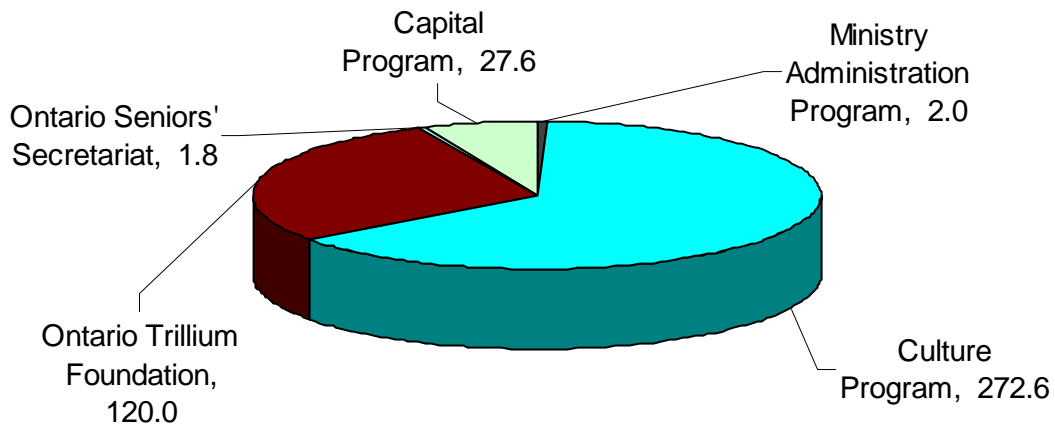
- Maintaining a close working relationship with Ontario's 11 largest seniors groups;
- Continuing to work with consumer advocates and the retirement home industry on ways to provide consumer protection for residents who purchase care and services; and
- Building more varied and productive partnerships with senior service providers, and federal and municipal partners.

Key Results

- Ontario communities better equipped to reduce elder abuse and promote age friendly environments that are more responsive to the needs of seniors and support their civic participation;
- More Ontario seniors living healthier lifestyles and accessing the services to which they are entitled; and
- More "senior friendly" policy development across government.

MINISTRY FINANCIAL INFORMATION

The following chart depicts the Ministry of Culture's investment in 2009-10 by vote/item structure.

Ministry Allocation of 2009-10 Base Spending (\$ Millions)

Table 1: Ministry Planned Expenditures 2009-10 (\$M)

Operating (1)	433.8
Capital (2)	42.9
TOTAL	476.7

Note 1: Operating total includes \$37.3M in consolidated adjustments

Note 2: Capital total includes \$15.3M in consolidated adjustments

Table 2: Operating and Capital Summary by Vote

The Ministry of Culture provides leadership in fostering a cultural and creative environment in Ontario. Working together with the culture community and other partners, the ministry champions a bold and transformative strategy for the 21st century that focuses on the creative economy; vibrant, liveable communities; civic engagement; and a strong and stable culture sector.

Votes/Programs	Estimates 2009-10	Change from Estimates 2008-09		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
OPERATING AND CAPITAL EXPENSE						
OPERATING EXPENSE						
Ministry Administration	1,891,500	3,300	0.2	1,888,200	1,906,900	1,323,554
Culture	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525
Ontario Trillium Foundation	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000
Ontario Seniors' Secretariat	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436
CAPITAL EXPENSE						
Ministry Administration Program	1,000	1,000	100.0	-	-	-
Culture Program	1,000	1,000	100.0	-	-	-
Cultural Capital Program	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672
Total including Special Warrants	423,935,100	104,530,100	32.7	319,405,000	311,294,145	363,231,187
Less: Special Warrants	-	-	0.0	-	-	-
Total Operating and Capital Expense to be Voted	423,935,100	104,530,100	32.7	319,405,000	311,294,145	363,231,187
Special Warrants	-	-	0.0	-	-	-
Statutory Appropriations	80,187	-	0.0	80,187	80,187	64,014
Statutory Appropriations- Amortization	2,000	2,000	100.0	-	-	-
Ministry Total Operating & Capital Expense	424,017,287	104,532,100	32.7	319,485,187	311,374,332	363,295,201
Consolidations - Operating	37,349,000	(13,180,900)	(26.1)	50,529,900	41,283,000	37,076,858
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Total including Consolidations	476,700,287	96,861,200	25.5	379,839,087	363,973,332	406,873,859
CAPITAL ASSETS						
Ministry Administration Program	1,000	1,000	100.0	-	-	-
Culture Program	1,000	1,000	100.0	-	-	-
Total to be Voted	2,000	2,000	100.0	-	-	-
Statutory Appropriations	-	-	-	-	-	-
Total Capital Assets to be Voted	2,000	2,000	100.0	-	-	-

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget. Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and prior years may not be meaningful.



**APPENDIX 1
ANNUAL REPORT 2008-09**

2008-09 ANNUAL REPORT

The Ministry of Culture made significant advances in 2008-09 to strengthen arts and culture in Ontario and, through the work of the Ontario Seniors' Secretariat, to enhance understanding and awareness of seniors' issues.

With new funding announced in the 2008 Ontario Budget and significant one-time investments, our creative industries continue to thrive as key contributors to Ontario's innovative economy. New measures have been introduced to promote our artists and arts organizations.

The stronger *Ontario Heritage Act* has sparked a renewed commitment to heritage conservation in communities across the province. Increased provincial support to our public and First Nations libraries is strengthening their role as vital community hubs of literacy, learning and information.

HELPING OUR ENTERTAINMENT AND CREATIVE INDUSTRIES SUCCEED

Our entertainment and creative cluster includes a broad range of creative content industries such as film and television production, sound recording, book and magazine publishing, and new media (e.g., interactive products such as video and computer games). It also includes independent artists, authors, musicians and filmmakers.

Despite global economic uncertainty, Ontario's creative industries continue to be a growth sector. Ontario continues to be among North America's top entertainment and media economies, ranking third in employment (behind California and New York).³

Enhancing tax credits for film, television and new media

A competitive tax system helps to ensure that Ontario's film, television and new media industries are able to compete and thrive in an increasingly competitive marketplace. In the 2008 Ontario Budget, the government increased the tax credit rates for television and film production and interactive digital media to ensure that Ontario remains a top performer in these high-growth industries.

Enhancements included:

- Increasing the Ontario Film and Television Tax Credit (OFTTC) rate for domestic productions from 30 per cent to 35 per cent for labour expenditures incurred after December 31, 2007 and before January 1, 2010.

³ 2008 Ontario Budget Papers.

- Expanding the Ontario Productions Services Tax Credit (OPSTC) rate for foreign productions from 18 per cent to 25 per cent for labour expenditures incurred after December 31, 2007 and before January 1, 2010.
- Increasing the Ontario Interactive Digital Media Tax Credit from 20 to 30 per cent for smaller businesses. Eligibility requirements were also expanded.

Due to the inclusion of sunset dates in the increases to the OPSTC and the OFTTC, credit rates were set to revert to their base levels after December 31, 2009. The OPSTC 25 per cent rate was set to revert to 11 per cent and the OFTTC 35 per cent rate was set to revert to 20 per cent.

On February 20, 2009, the Ontario government announced its intention to make the enhanced film and television tax credit rates permanent. As stated by the Honourable Dwight Duncan, Minister of Finance in a February 20, 2009 news release, "The Ontario entertainment and creative cluster is a cornerstone of our innovative economy." The announcement of the government's proposed intention to make legislative amendments received North America-wide media coverage and was enthusiastically received by stakeholders.

Promoting industry partnerships

In 2008-09, Round 3 of the \$7.5 million Entertainment and Creative Cluster Partnerships Fund program awarded over \$3 million to 16 innovative projects involving companies, institutions and organizations from Ontario's book, film and television, music and interactive digital media cluster. The fund is administered by the Ontario Media Development Corporation (OMDC), an agency of the Ministry of Culture.

Examples of unique projects being funded include:

- DOCSpace, a social networking site for documentary professionals and fans to post their profiles and job skill sets, exchange ideas, network and market their content globally.
- The Mobile Experience Innovation Centre (MEIC) research and development collaboration between major industry, SME's and academic/research partners to develop a platform for research and commercialization in mobile content, services and technology innovation.

Investing in the Interactive Digital Media Fund

The 2008 Budget also committed \$7 million over four years to the Interactive Digital Media Fund (IDMF) to increase the market share of Ontario-produced digital content and support new content production for mobile and online use. The IDMF is administered by the OMDC.

INCREASING CULTURAL TOURISM

Ontario's arts and culture scene attracts tourists from across Canada and around the world. The \$4.5 billion expenditures of overnight cultural tourists accounted for 35.4 per cent of the total spending of overnight visitors in Ontario in 2007. These visitors spent an average of \$508 per person visit compared to \$298 for total overnight visitors. (*Source: Statistics Canada, Travel Survey of Residents of Canada (TSRC) and International Travel Survey (ITS), 2007 from the Ministry of Tourism*)

Luminato 2008, the successful second edition of the Toronto based arts and culture festival, featured over 1,400 participating artists and attracted over one million attendees to 143 events over 10 days. The Ministry of Culture provided the Luminato Festival with \$15 million in funding on March 31, 2008 to help maximize the long term potential for the festival, including the creation of new work and major national and international bookings.

The ministry also supports cultural tourism through the Ontario Cultural Attractions Fund. The fund is a \$24 million initiative that helps Ontario's not-for-profit arts, cultural and heritage organizations cover the marketing and promotional costs of new attractions or special events, including exhibitions, festivals and performances.

In 2008 the fund supported a broad range of cultural events, including:

- Stratford Festival of Canada
- Ottawa International Jazz Festival
- Niagara International Chamber Music Festival 10th Anniversary
- Salon du livre du Grand Sudbury
- Port Dover Harbour Museum
- Hot Docs 2008 - 15th Anniversary Expansionary Activities (Toronto)

The fund began with an investment of \$20 million in 1998-99. In 2007-08, the ministry made a one-time investment of \$4 million to extend the Ontario Cultural Attractions Fund.

Investing in our cultural agencies

Great cities are defined by their great cultural institutions. Ontario's cultural agencies provide opportunities for Ontarians and visitors to enjoy the many entertainment and educational experiences Ontario has to offer – everything from fine arts and dinosaur bones to archaeological artefacts and science and technology.

The world-class facilities, collections and programs of Ontario's cultural agencies raise the global profile of the province by showcasing the best of our cultural diversity and creativity.

Cultural agencies play a vital role in contributing to Ontario students' successes, and to the quality of life and economic prosperity throughout the province. Ontario's cultural agencies have clear, relevant provincial mandates, and give public profile to the Ministry of Culture's objectives.

Ontario is boosting the economy by investing in its cultural attraction agencies to support the innovative programming and collections that attract millions of visitors and to help Ontario compete on the international stage. Ontario's cultural attraction agencies collectively generate \$4.5 billion annually.

In 2008-09, the ministry invested over \$59 million in Ontario's cultural attraction agencies, including:

- Royal Botanical Gardens
 - which is recognized around the world for its unique collection, research, exhibition and interpretation of the plant world. The RBG's rich history draws upon irreplaceable botanic assets that make it a "must-see" destination for all Ontarians, and visitors from around the world.
- Royal Ontario Museum
 - where visitors explore world cultures and all aspects of the environment in a newly renovated and expanded space that includes the stunning Michael Lee-Chin Crystal that opened in June 2007.
- Art Gallery of Ontario (AGO)
 - which houses the Thomson Collection, one of the most significant art collections in the world. More than 68,000 people streamed through renowned architect Frank Gehry's internationally-acclaimed transformation of the AGO throughout its opening week in November 2008.
- McMichael Canadian Art Collection
 - where, nestled in a spectacular natural setting in Kleinberg, it continues to attract 120,000 visitors annually with dynamic and interactive programs that showcase some of the best in Canadian art. The gallery's permanent collection consists of almost 6,000 artworks by Tom Thomson, the Group of Seven, their contemporaries, and First Nations, Inuit and other artists who have made a contribution to Canada's artistic heritage.
- Ontario Science Centre
 - where its Agents of Change project not only resulted in a new space, the remarkable Weston Family Innovation Centre, but also sparked a wave of interactive and creative new exhibits.
- Ontario Heritage Trust
 - which through its Doors Open and Trails Open Ontario programs provides an opportunity for people to explore Ontario's unique built and natural heritage. With almost three million visitors since its inception in 2002, the program creates excitement and awareness of Ontario's history in communities across the province.

- Science North
 - which as well as being a major science centre attraction in Northern Ontario, develops and displays major exhibits that travel throughout North America and delivers science programming to Northern Ontario schools. Science North recently completed its fourth IMAX film *Mysteries of the Great Lakes*, currently showing in theatres across the continent.

SUPPORTING ONTARIO'S ARTISTS AND ARTS ORGANIZATIONS

The arts help enrich our lives and play a significant role in the health of our economy. The culture sector supports more than 252,000 jobs and generates \$19.7 billion in gross domestic product in Ontario – that's 46 per cent of Canada's total cultural GDP.

Ontario's artists play a significant role in the success of the culture sector. In 2008-09, the ministry continued to implement the *Status of Ontario's Artists Act, 2007* which, for the first time in Ontario's history, formally recognized artists and their significant contributions to Ontario's creative economy, quality of life and sense of identity. The legislation also proclaimed the first weekend in June as "Celebrate our Artists Weekend" to acknowledge the importance and value of Ontario's artists.

In partnership with the Ontario Arts Council, the ministry presented Ontario's first **spOtlight**: a weekend festival of the arts in Cambridge, Guelph, Kitchener, Stratford and Waterloo and the surrounding towns of Elora, Erin and St. Jacobs. This event provided an opportunity for people of all ages to explore the creative process through more than 100 free arts activities and events such as behind the scenes tours, workshops, and lectures, and a chance to learn more about theatre, music, dance, literature, media arts, crafts, and the visual and performance arts.

Ontario Arts Council (OAC)

Thousands of artists, hundreds of organizations and many communities benefit from the grants and assistance provided by the Ontario Arts Council. The Council is the province's key vehicle for providing support for professional artists and arts organizations across the province. In 2007-08, OAC awarded \$40 million to 1,300 individual artists and 874 organizations in 252 communities across Ontario.

The OAC is receiving additional provincial investments of \$20 million over three years, bringing the Council's annual budget to almost \$60 million by 2009-10. This unprecedented level of support will help the OAC to:

- develop Ontario arts organizations and artists
- promote art and culture in communities across Ontario
- increase its services to artists and creators.

The OAC has also been able to increase funding to all its granting sectors (including Aboriginal and culturally diverse organizations), provide operational funding to over 50 new organizations, introduce a new National/International Touring and Residencies pilot program, and increase support to francophone artists and arts organizations and audience development activities.

Premier's Awards for Excellence in the Arts

The province's first ever Premier's Award for Excellence in the Arts was established in 2006 to recognize and honour the outstanding achievement of Ontario's professional artists and arts organizations.

In 2007, the ministry enhanced the award program by doubling the award envelope from \$60,000 to \$120,000, and by expanding the award categories.

On June 23, 2008, the Minister of Culture, the Honourable Aileen Carroll, announced the 2008 winners in Toronto. The Award in the individual artist category was given to Ottawa visual artist, Ron Noganosh, a highly regarded sculptor and installation artist, who transforms everyday items into art works that are funny, imaginative and thought-provoking.

The Award in the Arts Organization category was given to Coach House Books, one of Canada's foremost literary small presses, publishing innovative fiction, poetry, drama and non-fiction of exceptional literary merit.

PROMOTING CULTURE IN OUR COMMUNITIES

Culture helps communities prosper. Showcasing our culture strengthens tourism, stimulates job growth and economic development and supports our communities.

Since 2004-05, the Ministry of Culture has invested in advancing municipal cultural planning practices through a number of programs and actions. The most significant of these is its collaboration with the Municipal Cultural Planning Partnership (MCP), a network of local government planners and community leaders from across the province dedicated to promoting community cultural planning. Both the ministry and the MCP have worked to increase awareness and strengthen the practice of municipal cultural planning in Ontario through the delivery of forums and workshops, information services and advice. The ministry's regional services branch plays a major role in the delivery of these programs.

The ministry surveyed municipalities in 2008-09 to obtain a comprehensive picture of the current state of municipal cultural planning in Ontario. The survey measured the effectiveness and impacts of provincial investments in municipal cultural planning over the last four years and will help inform future challenges and opportunities for municipalities as they undertake cultural planning.

Cultural Strategic Investment Fund

The ministry doubled its support for the Cultural Strategic Investment Fund (CSIF) to \$950,000 in 2007-08. CSIF assists the development of Ontario's cultural sector through strategic support for projects that secure and enhance Ontario's cultural achievements and help the cultural sector achieve economic and creative growth.

In 2008-09 the ministry provided CSIF funding to 31 non-profit organizations throughout Ontario for their innovative and creative projects.

Investing in Arts Education

An arts education helps children excel intellectually, physically and emotionally. By participating in the arts — such as dance, drama, music, and media and visual arts — students learn to work more effectively with others and think more creatively and critically.

In 2008-09, the ministry, through its agencies, supported arts education across the province. The Ontario Trillium Foundation increased access to arts instruction, performances and exposure to a variety of arts media. The Ontario Arts Council provided over \$2.6 million to arts education projects for that same period (including Aboriginal Artists Education, Artists in Education, Arts Education Organizations, Artists in Residence and Artists Educators training).

In addition, as part of a \$5 million five-year program begun in 2005-06, the ministry provided \$1 million in 2008-09 to the Royal Conservatory of Music's Learning Through the Arts program. This gives teachers a range of arts-based tools to substantially broaden their instructional strategies and offer access to a set of innovative lesson plans for challenging subjects such as math, science and language.

PRESERVING AND PROMOTING OUR HERITAGE

Museums

Museums are part of a vibrant cultural scene that attracts tourists, stimulates the economy, revitalizes communities and attracts employers and new residents.

The ministry's Community Museum Operating Grant (CMOG) program provides annual funding to museums to help them protect and promote Ontario's heritage. In 2007-08, the government increased annual funding to the grant program by \$2.3 million — an increase of 85 per cent — to \$5 million a year.

In 2008-09 six new museums were supported through the CMOG program, to increase the total number of museums funded through CMOG to 186.

Heritage Organizations

In 2008-09, the ministry provided annual operating support to 13 provincial heritage organizations, in disciplines that included archaeology, genealogy, architecture, history, archives and museums. These umbrella organizations deliver programs and services to promote wide public access to Ontario's heritage and encourage public participation in heritage conservation activities.

Doors Open Ontario

Doors Open Ontario is a program of the Ontario Heritage Trust which also coordinates Trails Open Ontario. Events, hosted by local organizing committees, provide free access to culturally significant buildings and sites, many of which are often not regularly open to the general public. There were 476,824 visits to Doors Open Ontario sites in 2008. Thirty-eight per cent of attendees were out-of-town visitors, injecting more than \$2.2 million into Ontario communities.

Commemorating Gravesites of Former Premiers

On August 9, 2007, at the Quinn's Inn, St. Andrew's West, the Minister of Culture announced funding for a new program, to be developed and delivered by the Ontario Heritage Trust (OHT), to mark and commemorate the gravesites of former premiers.

The OHT unveiled the first marker, to commemorate John Sandfield Macdonald, as part of the Premier's Gravesites Program in November 2008. The marker for Harry Nixon was unveiled on March 13, 2009.

Work has begun on markers to commemorate three other former premiers in 2009-10.

STRENGTHENING OUR PUBLIC LIBRARIES

Ontario's public and First Nations libraries play an important role in our lives and in our communities. Today's library is not a quiet place removed from civic life and activity. It is a centre of literacy, learning and knowledge that provides information resources to newcomers, students and lifelong learners, job seekers, small businesses and entrepreneurs.

To strengthen our libraries as vital community hubs of literacy, learning and information, the government made a one-time investment of \$15 million in 2007-08 to the Southern Ontario Library Service — in collaboration with Ontario Library Service North — to help public libraries provide all Ontarians with equitable access to digital information, collections and services.

Over the summer of 2008, Southern Ontario Library Service (SOLS) and The Northern Ontario Library Service Board (OLS-N) held ten regional meetings to seek advice from public libraries about how the \$15 million investment should be used. Close to 50 per cent of the libraries in Ontario provided input through these consultations. The library service agencies also consulted with key library organizations.

On December 3, 2008, SOLS and OLS-N announced an overview of the allocation of the \$15 million investment. The three main components of the funding program include approximately \$7.4 million for the Grant Program/Library Credit, \$3.8 million for Projects, \$2.5 million for the Application Programs, and the remaining funding for future plans.

At the 2009 Ontario Library Association Super Conference on January 29, 2009, the SOLS and OLS-N held a joint reception where agency chairs unveiled 14 projects being funded by the \$15 million program.

First Nations Library Development Program

In 2008-09, the ministry provided funding of \$948,800 to the First Nations Library Development Program. This program consists of a consulting service to provide specialized support for the development of Ontario's First Nations libraries, and the First Nations Salary Supplement, which enhances and develops the library management skills and expertise in First Nations communities.

Library Strategic Development Fund

The Library Strategic Development Fund (LSDF) invests in strategic initiatives that support the ongoing development of a strong public library sector that promotes free and equitable access to information.

In 2007, the government more than doubled funding to the LSDF to almost \$600,000. New information technologies and resources such as computers and the Internet have challenged and expanded the role of public libraries. By increasing the Library Strategic Development Fund, the ministry is investing in innovative library initiatives to keep Ontario on the leading edge of success. In 2008-09 twelve innovative projects were funded at public and First Nations libraries throughout Ontario, including libraries in Leeds and the Rideau Lakes, Newmarket, Nipissing First Nation, Windsor and Toronto.

ONTARIO TRILLIUM FOUNDATION

The Ontario Trillium Foundation (OTF) is an agency of the Ministry of Culture. As one of Canada's leading grant-making foundations, the OTF provides about 1,500 grants per year to not-for-profit and charitable organizations. These grants fund community-based initiatives in four sectors:

- arts and culture
- environment
- human and social services
- sports and recreation.

In the 2007 Ontario Budget, the province committed to increasing annual funding to the Ontario Trillium Foundation by \$20 million. This 20 per cent increase is being phased in over three years, starting with a boost to \$105 million in 2007-08 and to \$110 million in 2008-09. The OTF will receive \$120 million in 2009-10.

In 2007, to celebrate 25 years of grant-making, the OTF 25th Anniversary Great Grants Awards highlighted the achievements of 25 organizations from more than 10,000 groups that received Foundation grants over the past 25 years. These organizations exemplified excellence, innovation and leadership in building healthy communities across the province. Also on the occasion of its 25th anniversary, OTF launched its new 'Future Fund' that focuses on further strengthening environmental initiatives by supporting innovation in the sector, and by encouraging collaboration between established and emerging groups on environmental projects.

ONTARIO SENIORS' SECRETARIAT

Planning for an Aging Population

Seniors reflect an important and growing segment of the Ontario population. Through its work with partner ministries and seniors' organizations, the Ontario Seniors' Secretariat delivered a variety of policy and public education initiatives designed to improve the quality of life of Ontario seniors.

Achievements in 2008-09 included:

Policy Initiatives

- A partnership between the OSS, the Elder Health Coalition and the Ministry of Health and Long-Term Care (MOHLTC) produced the Prevention of Elder Abuse Policy and Program Lens, an assessment tool to help policy and program professionals.
- The OSS co-led with Veterans Affairs Canada, the development of the Continuing Care Research Project (CCRP) which compared the outcomes and costs of providing home care, supportive housing and long-term home care to groups of veterans in Ontario. The project also studied home support services – their role in keeping people in their communities and factors that lead people to enter long-term care homes. The results from the study were released across Canada in October 2008.

- 16 meetings of the OSS Liaison Committee (comprising Ontario's 11 major seniors' organizations) and its two subcommittees (the Seniors Advisory Committee on Long-Term Care and the Advisory Committee on Seniors' Housing) were held to share information and gain advice on government policy-making.
- The Francophone Seniors Advisory Committee was highlighted as a best practice in the inaugural Annual Report of the Office of the French Language Services Commissioner.

Elder Abuse

- In October 2008, OSS and the Ontario Network for the Prevention of Elder Abuse hosted an Elder Abuse Conference bringing together over 400 delegates from across Ontario and Canada.
- Staff training events were held across Ontario to bring together local organizations to co-ordinate their efforts to respond to elder abuse.
- Federal/Provincial/Territorial (F/P/T) Ministers Responsible for Seniors have recognized elder abuse, and most recently the specific issue of financial abuse of seniors, as a priority area for collaborative work. In June 2008, under the direction of Ministers, F/P/T officials hosted a forum on the financial abuse of seniors. This forum brought together 100 delegates from across Canada who deal with financial abuse of seniors. Delegates included seniors, representatives from financial services, health and social services, policing and legal services coming together to build partnerships, raise awareness of the issues, and discuss how to assist seniors in protecting themselves from financial abuse.

Public Education and Awareness Initiatives

Resources and Recognition

- 35 English-language Seniors' Information Fairs and 10 French-language fairs were held across Ontario. These fairs increase seniors' awareness about the programs and services to which they are entitled, and help inform them about healthy aging and lifestyles.
- The Collaborative Seniors Portal Network was expanded from 22 to 29 Ontario municipalities. This online resource provides seniors, their families and service providers with easy access to information about programs and services for seniors.
- "Building Capacity: A Workshop for Seniors' Organizations" was held in May 2008 to provide practical information on strengthening non-profit seniors' organizations by sharing best practices and building collaborative relationships. The workshop was attended by 300 seniors and was judged through evaluations by participants to be very successful.
- Seniors' Month featured over 300 community events in 108 municipalities.
- 10 Veteran Appreciation Days were held across the province, involving veterans, students, cadets, Canadian Forces personnel, MPPs and municipal leaders.

Multicultural Initiatives for Seniors

- In April, OSS hosted the conference, “Services for Multicultural Seniors: The Way Forward”, attended by over 300 delegates with Bangladeshi, Cameroonian, Caribbean, Chinese, Indian, Italian, Iranian, Nigerian, Pakistani, Polish, Portuguese, Russian, Somali, Spanish, Sri Lankan, Tamil, Ukrainian, and Vietnamese heritage. As a result of this conference, modules on care giving, health and wellness, recreation, housing, and transportation have been developed, and are being tested within the seniors’ multi- and ethno-specific communities.
- In partnership with the Ontario Association of Non-Profit Homes and Services for Seniors and Concerned Friends of Ontario Citizens in Care Facilities, “Diversity in Action: A Toolkit for Residential Settings for Seniors” was developed to assist Long-Term Care Homes and other residential settings to create more welcoming environments for clients from diverse cultural backgrounds.
- Launched the Punjabi language version of “A Guide to Programs and Services for Seniors in Ontario” at an intergenerational *Mela* in Brampton.

Table 1: Ministry Interim Actual Expenditures 2008-09

	Ministry Interim Actual Expenditures (\$M) 2008-09
Operating (1)	336.0
Capital (2)	28.0
Staff Strength (3) (as of March 31, 2009)	535

Note 1: Operating total includes \$41.3M in consolidated adjustments

Note 2: Capital total includes \$11.3M in consolidated adjustments

Note 3: Includes Ministry staff, and staff from Ontario Science Centre, Ontario Media Development Corporation and Ontario Heritage Trust.

- Interim actuals reflect the numbers presented in the Ontario Budget.



**PART II:
2009-10 DETAILED FINANCIALS**

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MINISTRY OF CULTURE
Table 1: Operating and Capital Summary by Vote

The Ministry of Culture provides leadership in fostering a cultural and creative environment in Ontario. Working together with the culture community and other partners, the Ministry champions a bold and transformative strategy for the 21st century that focuses on the creative economy; vibrant, liveable communities; civic engagement; and a strong and stable culture sector.

Votes/Programs	Estimates 2009-10	Change from Estimates 2008-09		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
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CAPITAL EXPENSE						
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Statutory Appropriations- Amortization	2,000	2,000	100.0	-	-	-
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Total including Consolidations	476,700,287	96,861,200	25.5	379,839,087	363,973,332	406,873,859
CAPITAL ASSETS						
Ministry Administration Program	1,000	1,000	100.0	-	-	-
Culture Program	1,000	1,000	100.0	-	-	-
Total to be Voted	2,000	2,000	100.0	-	-	-
Statutory Appropriations	-	-	-	-	-	-
Total Capital Assets to be Voted	2,000	2,000	100.0	-	-	-

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget. Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and prior years may not be meaningful.

Operating Summary

MINISTRY OF CULTURE
Table 2: Operating Summary by Vote

Votes/Programs	Estimates 2009-10	Change from Estimates 2008-09		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
OPERATING						
Ministry Administration	1,891,500	3,300	0.2	1,888,200	1,906,900	1,323,554
Culture	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525
Ontario Trillium Foundation	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000
Ontario Seniors' Secretariat	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436
Total Including Special Warrants	396,359,800	101,432,800	34.4	294,927,000	294,625,500	338,978,515
Less: Special Warrants	-	-	0.0	-	-	-
Total Operating Expense To be Voted	396,359,800	101,432,800	34.4	294,927,000	294,625,500	338,978,515
Special Warrants	-	-	0.0	-	-	-
Statutory Appropriations	80,187	-	0.0	80,187	80,187	64,014
Ministry Total Operating Expense	396,439,987	101,432,800	34.4	295,007,187	294,705,687	339,042,529
Consolidation Adjustments:						
Ontario Science Centre	18,431,000	990,100	5.7	17,440,900	14,697,000	14,346,792
Ontario Trillium Foundation	(3,113,000)	(14,735,000)	(126.8)	11,622,000	4,516,000	(809,734)
Royal Ontario Museum	22,031,000	564,000	2.6	21,467,000	22,070,000	23,539,800
Total including Consolidation & Other Adjustments	433,788,987	88,251,900	25.5	345,537,087	335,988,687	376,119,387
Assets	-	-	-	-	-	-
Total Assets to be Voted	-	-	-	-	-	-

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

MINISTRY OF CULTURE
Table 3 - Reconciliation to Previously Published Data

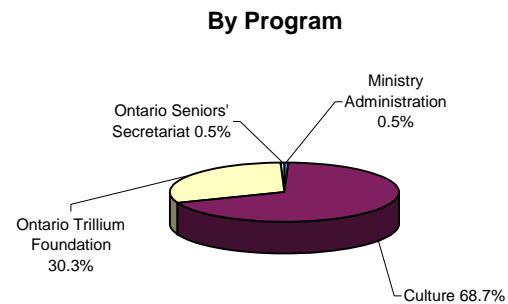
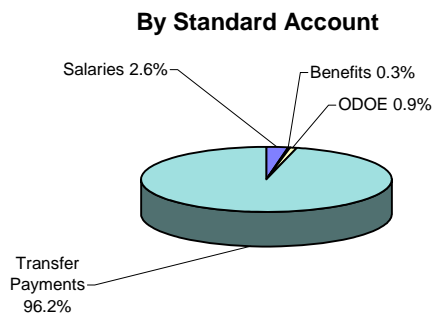
Operating Expense	Estimates 2008-09 \$	Actual 2007-08 \$
Total Operating Expense Previously Published*	295,007,187	335,209,093
Government Reorganization:		
Transfer of functions from other Ministries	-	3,833,436
Transfer of functions to other Ministries	-	-
Restated Total Operating Expense	295,007,187	339,042,529

* Total Operating includes Statutory Appropriations, Special Warrants and total voted operating.
The figure for 2007-08 Actual is from Public Accounts.

MINISTRY OF CULTURE
Table 4: Operating Summary by Vote and Standard Account

Standard Account	2801 Ministry Administration	2802 Culture	2803 Ontario Trillium Foundation	2805 Ontario Seniors' Secretariat	Total Ministry	
	\$	\$	\$	\$	\$	%
OPERATING						
Salaries and Wages (1)	1,247,400	8,129,100	-	1,122,000	10,498,500	2.6
Employee Benefits	189,800	910,200	-	115,600	1,215,600	0.3
Transportation and Communications	131,000	430,600	-	35,400	597,000	0.2
Services	224,000	1,666,000	-	345,400	2,235,400	0.6
Supplies and Equipment	99,300	379,400	-	53,000	531,700	0.1
Transfer Payments	-	261,133,500	120,001,000	148,100	381,282,600	96.2
Other Transactions	-	-	-	-	-	-
Recoveries	-	(1,000)	-	-	(1,000)	(0.0)
TOTAL	1,891,500	272,647,800	120,001,000	1,819,500	396,359,800	100.0
PERCENT OF TOTAL MINISTRY	0.5	68.7	30.3	0.5	100.0	-
ASSETS						
Deposit and Prepaid Expenses	-	-	-	-	-	-
Advances and Recoverable Amounts	-	-	-	-	-	-
Loans and Investments	-	-	-	-	-	-
Recoveries	-	-	-	-	-	-
TOTAL	-	-	-	-	-	-
PERCENT OF TOTAL MINISTRY	-	-	-	-	-	-

(1) Excludes Minister's and Parliamentary Assistants' statutory salaries totalling \$80,187.



Capital Summary

MINISTRY OF CULTURE
Table 5: Capital Summary by Vote

Votes/Programs	Estimates 2009-10	Change from Estimates 2008-09		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
CAPITAL EXPENSE						
Ministry Administration Program	1,000	1,000	100.0	-	-	-
Culture Program	1,000	1,000	100.0	-	-	-
Culture Capital Program	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672
Total Capital including Special Warrants	27,575,300	3,097,300	12.7	24,478,000	16,668,645	24,252,672
Less: Special Warrants	-	-	-	-	-	-
Total Capital Expense To Be Voted	27,575,300	3,097,300	12.7	24,478,000	16,668,645	24,252,672
Special Warrants	-	-	-	-	-	-
Statutory Appropriations	2,000	2,000	100.0	-	-	-
Ministry Total Capital Expense	27,577,300	3,099,300	12.7	24,478,000	16,668,645	24,252,672
Consolidation Adjustments:						
Ontario Science Centre	4,182,000	390,000	10.3	3,792,000	3,940,000	(1,162,700)
Ontario Trillium Foundation	472,000	94,000	24.9	378,000	356,000	411,000
Royal Ontario Museum	10,680,000	5,026,000	88.9	5,654,000	7,020,000	7,253,500
Ministry Total Capital Expense Including Consolidation Adjustments	42,911,300	8,609,300	25.1	34,302,000	27,984,645	30,754,472
CAPITAL ASSETS						
Ministry Administration Program	1,000	1,000	100.0	-	-	-
Culture Program	1,000	1,000	100.0	-	-	-
Total Capital Assets to be Voted	2,000	2,000	100.0	-	-	-
Ministry Total Capital Assets	2,000	2,000	100.0	-	-	-

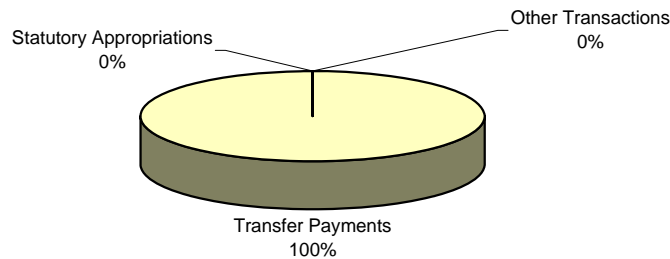
Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget. Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

MINISTRY OF CULTURE
Table 6: Capital Summary by Vote and Standard Account

Standard Account	2801	2802	2804	Total Ministry	
	Ministry Administration	Culture Program	Culture Capital Program	\$	%
	\$	\$	\$	\$	%
Salaries and Wages	-	-	-	-	-
Employee Benefits	-	-	-	-	-
Transportation and Communications	-	-	-	-	-
Services	-	-	-	-	-
Supplies and Equipment	-	-	-	-	-
Transfer Payments	-	-	27,573,300	27,573,300	100.0
Other Transactions	1,000	1,000	-	2,000	0.0
Recoveries	-	-	-	-	-
Statutory Appropriations - amortization	1,000	1,000	-	2,000	0.0
TOTAL	2,000	2,000	27,573,300	27,577,300	100.0
PERCENT OF TOTAL MINISTRY	0.0	0.0	100.0	100.0	-
ASSETS					
Deposit and Prepaid Expenses	-	-	-	-	-
Advances and Recoverable Amounts	-	-	-	-	-
Loans and Investments	-	-	-	-	-
Land and Marine Fleet	1,000	1,000	-	2,000	100.0
Recoveries	-	-	-	-	-
TOTAL	1,000	1,000	-	2,000	100.0
PERCENT OF TOTAL MINISTRY	50.0	50.0	-	100.0	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

By Standard Account





VOTE: 2801
MINISTRY ADMINISTRATION

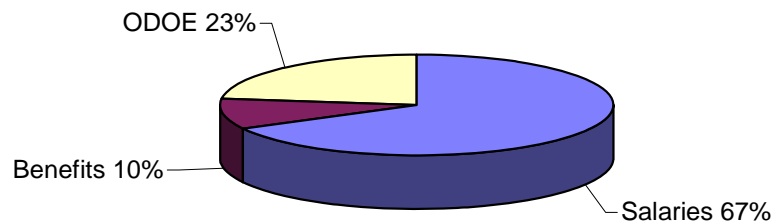
MINISTRY ADMINISTRATION PROGRAM

The Ministry Administration program includes the Minister's Office and the Deputy Minister's Office. The program is responsible for overseeing the operations and policies of the Ministry.

Operating

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
OPERATING EXPENSE						
Ministry Administration	1,891,500	3,300	0.2	1,888,200	1,906,900	1,323,554
Total Including Special Warrants	1,891,500	3,300	0.2	1,888,200	1,906,900	1,323,554
Less: Special Warrants	-	-	0.0	-	-	-
Total Operating to be Voted	1,891,500	3,300	0.2	1,888,200	1,906,900	1,323,554
Special Warrants	-	-	0.0	-	-	-
Statutory Appropriations	80,187	-	0.0	80,187	80,187	64,014
Total Operating Expense	1,971,687	3,300	0.2	1,968,387	1,987,087	1,387,568

By Standard Account



MINISTRY ADMINISTRATION PROGRAM
Capital

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
CAPITAL EXPENSE						
Ministry Administration	1,000	1,000	100.0	-	-	-
Total Capital Expense to be Voted	1,000	1,000	100.0	-	-	-
Statutory Appropriations	1,000	1,000	100.0	-	-	-
Total Capital Expense	2,000	2,000	100.0	-	-	-
CAPITAL ASSETS						
Ministry Administration	1,000	1,000	100.0	-	-	-
Total Capital Assets	1,000	1,000	100.0	-	-	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

VOTE/ITEM:	2801-01
VOTE:	Ministry Administration
ITEM:	Main Office
TYPE:	Operating

ITEM DESCRIPTION

The Main Office includes the Offices of the Minister, Parliamentary Assistants and Deputy Minister.

The Offices of the Minister and Deputy Minister:

- lead and direct the overall activities of the ministry and its agencies; and
- represent the ministry's clients and programs at Cabinet, Cabinet Committees and central agencies.

Communication Services are provided by the Ministry of Tourism. Regional and Corporate support, Human Resources, Legal Services and Information Technology are provided by the Ministry of Citizenship and Immigration.

COMPARATIVE DETAILS

VOTE/ITEM: **2801-01**
VOTE: **Ministry Administration**
ITEM: **Main Office**
TYPE: **Operating Expense**

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Operating Expense						
Salaries and Wages	1,247,400	2,400	0.2	1,245,000	1,331,100	879,234
Employee Benefits	189,800	900	0.5	188,900	132,200	133,691
Transportation and Communication	131,000	-	0.0	131,000	42,900	35,301
Services	224,000	-	0.0	224,000	328,200	206,331
Supplies and Equipment	99,300	-	0.0	99,300	72,500	68,997
Transfer Payments – Operating	-	-	0.0	-	-	-
Other Transactions	-	-	0.0	-	-	-
Recoveries from other Ministries	-	-	0.0	-	-	-
Total to be Voted	1,891,500	3,300	0.2	1,888,200	1,906,900	1,323,554
Add Statutory Appropriations	80,187	0	0.0	80,187	80,187	64,014
Total Operating	1,971,687	3,300	0.2	1,968,387	1,987,087	1,387,568

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

Reallocation within the Ministry	\$
	3,300
	3,300

VOTE/ITEM: 2801-03

VOTE: Ministry Administration

ITEM: Main Office

TYPE: Capital Expense

ITEM DESCRIPTION

Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis, including IT infrastructure and business application software, land and marine fleet, and aircraft. mTCA in these categories will be recorded as assets on the Province's books and amortized over their useful lives. In 2008-09 and prior, mTCA were expensed in the year of acquisition through operating and capital budgets. Direct comparison in the Expenditure Estimates between 2009-10 and earlier years may not be meaningful.



COMPARATIVE DETAILS

VOTE/ITEM: 2801-03

VOTE: Ministry Administration

ITEM: Main Office

TYPE: Capital Expense

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Capital Expense						
Other Transactions	1,000	1,000	100.0	-	-	-
Total Capital Expense to be Voted	1,000	1,000	100.0	-	-	-
Statutory - Other Transactions - Amortization	1,000	1,000	100.0	-	-	-
Total Capital Expense	2,000	2,000	100.0	-	-	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

Placeholder - Minor and Moveable Tangible Capital Assets

\$
<u>2,000</u>
<u>2,000</u>

VOTE/ITEM: 2801-02

VOTE: Ministry Administration

ITEM: Main Office

TYPE: Capital Asset

ITEM DESCRIPTION

Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis, including IT infrastructure and business application software, land and marine fleet, and aircraft. mTCA in these categories will be recorded as assets on the Province's books and amortized over their useful lives. In 2008-09 and prior, mTCA were expensed in the year of acquisition through operating and capital budgets. Direct comparison in the Expenditure Estimates between 2009-10 and earlier years may not be meaningful.



COMPARATIVE DETAILS

VOTE/ITEM: 2801-02

VOTE: Ministry Administration

ITEM: Main Office

TYPE: Capital Asset

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Capital Assets						
Land and Marine Fleet	1,000	1,000	100.0	-	-	-
Total Capital Assets to be Voted	1,000	1,000	100.0	-	-	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

Placeholder - Minor and Moveable Tangible Capital Assets

\$
1,000
1,000



VOTE: 2802
CULTURE PROGRAM

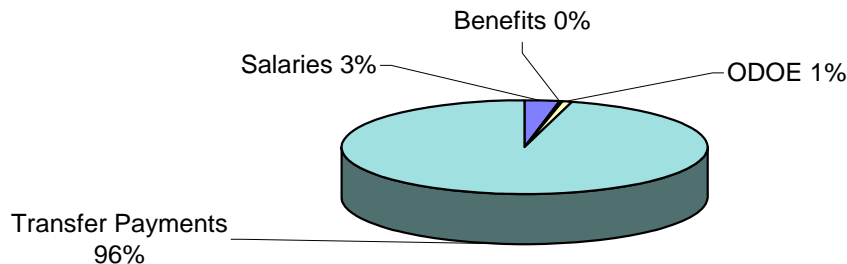
CULTURE PROGRAM

The Culture Program promotes and supports the arts and cultural industries, protects Ontario's heritage, advances the public library system and supports cultural agencies in order to maximize their contribution to Ontario's social, cultural and economic well-being.

Operating

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
OPERATING EXPENSE						
Culture Program	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525
Total Including Special Warrants	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525
Less: Special Warrants	-	-	0.0	-	-	-
Total Operating to be Voted	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525
Special Warrants	-	-	0.0	-	-	-
Statutory Appropriations	-	-	0.0	-	-	-
Total Operating Expense	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525

By Standard Account



CULTURE PROGRAM
Capital

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
CAPITAL EXPENSE						
Culture Program	1,000	1,000	100.0	-	-	-
Total Capital Expense to be Voted	1,000	1,000	100.0	-	-	-
Statutory Appropriations	1,000	1,000	100.0	-	-	-
Total Capital Expense	2,000	2,000	100.0	-	-	-
CAPITAL ASSETS						
Culture Program	1,000	1,000	100.0	-	-	-
Total Capital Assets	1,000	1,000	100.0	-	-	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

VOTE/ITEM:	2802-01
VOTE:	Culture Program
ITEM:	Culture
TYPE:	Operating

ITEM DESCRIPTION

The Culture Program promotes and supports the arts and cultural industries, protects Ontario's heritage, advances the public library system and supports cultural agencies in order to maximize their contributions to building strong communities, success for students and a vital economy.

Under the direction of the Assistant Deputy Minister, the **Culture Policy, Programs and Services Division** is responsible for policies, partnerships, programs and services related to the arts, cultural industries, heritage and archaeology, public libraries and cultural agencies in Ontario. The Division undertakes liaison with the ministry's cultural, heritage and library agencies on a range of accountability, finance and program initiatives and collaborates with other ministries and with the culture community.

The Regional and Corporate Services Division provides strategic advice and vital support to the Culture Policy, Programs and Services Division on the delivery of key program and policy initiatives. Most Regional and Corporate Services functions serve the Ministry of Citizenship and Immigration, the Ministry of Tourism and the Ministry of Culture. However, the functions reside in the Ministry of Citizenship and Immigration for budget purposes.

Culture Policy, Programs and Services Division programs and activities support the following key government priorities:

- Strong People, Strong Economy
- Stronger, Safer Communities.

Functions

The division addresses its mandate for culture by working with partners at all levels to maximize the significant contribution the arts, cultural industries, heritage and archaeology, public libraries, and cultural agencies make to Ontario's quality of life for all citizens.

The division works with partners to:

- foster community capacity in the conservation of Ontario's heritage
- raise the profile of Ontario as a province rich in cultural, heritage and archaeological resources and attractions
- encourage and promote Ontario's cultural tourism products
- cultivate growth in creative industries such as film, television, book and magazine publishing, sound recording and digital media, to make Ontario a leader in the knowledge-based economy
- provide communities with greater access to local, provincial and global information through their public libraries.

As well, the division works in partnership with its cultural agencies to maximize their contributions to Ontario and its communities, to support them in their business endeavours and to ensure effectiveness, efficiency and accountability at all levels.

The **Culture Policy, Programs and Services Division** currently includes the Office of the Assistant Deputy Minister and two branches:

- Policy Branch
- Programs and Services Branch.

The **Office of the Assistant Deputy Minister, Culture Policy, Programs and Services** is responsible for the ongoing leadership and management of the division, including program and policy development and delivery functions and fiscal and human resource management. The Assistant Deputy Minister's office provides advice and support to the Minister's and Deputy Minister's offices and participates in corporate and government-wide activities.

The **Policy Branch** currently comprises two units:

- Culture Policy Unit
- Strategic Policy and Planning Unit.

Culture Policy Unit

The Culture Policy Unit leads the development of sector or industry specific policy, legislation and strategies for Ontario's arts, heritage, libraries, and the Entertainment and Creative Cluster.

Functions

Unit key functions include:

- developing sector and industry specific policies and strategies
- managing the ministry's inter- and intra-ministerial policy projects
- developing Cabinet submissions, Treasury Board submissions and drafting legislation and regulations.

Strategic Policy and Planning Unit

The Strategic Policy and Planning Unit leads the development of strategic policy and multi-year plans, assesses research on best practices across jurisdictions and coordinates policy development with other ministries and levels of government. It leads corporate policy co-ordination, critical stakeholder consultations and the division's involvement in federal-provincial-territorial activities.

Functions

Unit functions include:

- leading strategic planning and policy files
- leading the ministry's contribution to Aboriginal affairs and supporting Aboriginal involvement in heritage preservation
- conducting research, environmental scanning and documentation of best practices
- providing support to the Minister in preparation for Cabinet/policy committee meetings and to the Deputy Minister in preparation for committee meetings; and
- leading involvement in federal/provincial/territorial initiatives.

The Programs and Services Branch currently comprises three units:

- Culture Liaison Unit
- Culture Programs Unit
- Culture Services Unit

Culture Liaison Unit

The Culture Liaison Unit manages the ministry's relationships with its agencies and builds stronger linkages with key provincial and national cultural organizations to achieve shared cultural objectives, including infrastructure renewal, implementation of bi-lateral agreements and cultural tourism promotion.

Functions

Unit functions include:

- managing the ministry's accountability/oversight responsibilities;
- liaising with cultural agencies on an ongoing basis;
- managing relationships with provincial and national non-profit cultural organizations; and
- implementing bi-lateral agreements.

The Ministry agencies include:

- Art Gallery of Ontario
- Minister's Advisory Council for Arts and Culture
- McMichael Canadian Art Collection
- Ontario Arts Council
- Ontario Heritage Trust
- Ontario Library Service-North

- Ontario Media Development Corporation
- Ontario Science Centre
- Ontario Trillium Foundation
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North
- Southern Ontario Library Service

Culture Programs Unit

The Culture Programs Unit coordinates and manages archaeological licensing and report review and administers all ministry grant programs for the full range of stakeholder organizations, providing culture sector partners with one-window customer service.

Functions

Unit functions include:

- delivering the ministry's archaeology licensing program;
- managing all ministry funding programs, including: Community Information Centres Pay Equity, Community Museum Operating Grant, Community Museum Pay Equity, Cultural Strategic Investment Fund, First Nations Library Development Fund, Heritage Organization Development, Library Strategic Development Fund, Ontario Library Association, Provincial Heritage Organization, Public Library Operating Grant, Public Library Pay Equity, Virtual Reference Library;
- liaising with third party program delivery agents; and
- coordinating new program development.

Culture Services Unit

The Culture Services Unit delivers training, education, outreach and technical advisory services to a wide range of culture stakeholders and advises the government on issues within the culture sector. The unit develops guidelines and tools to enable heritage conservation, culture resource management and community capacity building, and acts as the ministry's lead on electronic service delivery.

Functions

Unit functions include:

- conducting frequent, ongoing interaction with ministry clients and stakeholders, focused on providing education, outreach, support, capacity building and technical advice;
- developing and disseminating specialized tools and guidelines, including initiatives associated with Municipal Cultural Planning;
- providing services and outreach to first nations and public libraries, including awareness and understanding of the *Public Libraries Act*, library statistics and Public Library Service Awards;

- delivering services and programs associated with the *Status of the Artist Act*, including the Ontario Artist Website and Celebrate the Artist Weekend;
- managing provincial heritage databases, including the archaeology report register and the heritage properties database; and
- delivering the ministry's responsibilities under the Historic Places Initiative.

Performance Measures

Performance Measures	2006-07 Achievement	2007-08 Achievement	2008-09 Target	2009-10 Target
Key Public				
Attendance at cultural attraction agencies	3.0 M	3.3M	3.2M	3.0M
Year-over-year increase in revenue in Ontario cultural industries	N/A	N/A	N/A	\$5,402M
Year-over-year increase in use of Ontario's public libraries ⁽¹⁾	0.41%	4.20%	2% ⁽²⁾	2%
Key Internal				
Increase in number of heritage properties identified and protected annually through municipal designation under the Ontario Heritage Act	120 ⁽³⁾	140 ⁽⁴⁾	110	120
Percentage of archaeological reports reviewed by the Ministry of Culture for archaeological licensing requirements that comply with the 60-day service level agreement	N/A	N/A	N/A	60%
Ratio of public library workstations with internet access to the population ⁽¹⁾	1:1833	1:1709	1:1000	1:1000

(1) Targets are set for the calendar year prior to the reporting fiscal year. Due to the 13-month time lag, results reported are for prior calendar years (e.g. for 2006-07, the 0.41% result was for calendar year 2005).

(2) Targets are set at 2% to address past patterns of increased public library usage and factor in population growth.

(3) Restatement: Previously reported 135 heritage properties identified in 2006-07.

(4) Represents higher than anticipated designation activity as municipalities adapt to changes in legislation and clear backlog.

N/A denotes new measure that will come into effect in the 2009-10 fiscal year.

VOTE/ITEM: 2802-01
VOTE: Culture Program
ITEM: Culture
TYPE: Operating Expense

Standard Account	Estimates	Change from 2008-09		Estimates	Interim	2007-08
	2009-10	Estimates		2008-09	Actuals	Actuals
	\$	\$	%	\$	\$	\$
Salaries and Wages	8,129,100	758,800	10.3	7,370,300	7,048,600	6,066,567
Employee Benefits	910,200	76,300	9.1	833,900	1,052,500	989,906
Transportation and Communication	430,600	-	0.0	430,600	569,600	277,084
Services	1,666,000	(2,589,300)	(60.8)	4,255,300	2,648,800	1,655,663
Supplies and Equipment	379,400	-	0.0	379,400	333,800	166,021
Transfer Payments						
Art Sector Support	23,130,800	17,379,900	302.2	5,750,900	4,400,800	23,605,524
Heritage Sector Support	8,122,000	1,563,700	23.8	6,558,300	5,930,900	6,048,182
Libraries Sector Support	25,064,900	-	0.0	25,064,900	25,064,900	44,883,627
Cultural Agencies Support	2,048,500	-	0.0	2,048,500	2,048,500	2,043,500
Art Gallery of Ontario	29,782,500	18,600,000	166.3	11,182,500	11,182,500	19,782,500
McMichael Canadian Collection	3,140,800	400,000	14.6	2,740,800	2,740,800	2,740,800
Ontario Arts Council	59,937,400	5,000,000	9.1	54,937,400	55,487,400	45,702,400
Ontario Media Development Corp	30,750,300	19,000,000	161.7	11,750,300	10,750,300	10,483,601
Ontario Heritage Trust	5,506,200	2,990,000	118.8	2,516,200	2,516,200	3,227,150
Ontario Science Centre	20,463,100	2,680,000	15.1	17,783,100	17,783,100	20,209,100
Royal Botanical Gardens	4,098,500	2,500,000	156.4	1,598,500	3,308,500	2,853,500
Royal Ontario Museum	34,717,800	16,200,000	87.5	18,517,800	18,517,800	30,617,800
Science North	7,116,300	4,340,000	156.3	2,776,300	3,176,300	3,564,300
Southern Ontario Library Service	2,588,100	-	0.0	2,588,100	2,588,100	2,588,129
Ontario Library Service North	1,316,200	-	0.0	1,316,200	1,316,200	1,316,171
Cultural Community Support	1,350,100	1,350,100	100.0	-	-	-
Cultural Industries Sector Support	2,000,000	2,000,000	100.0	-	1,000,000	-
Recoveries from other Ministries	(1,000)	-	0.0	(1,000)	-	-
Total	272,647,800	92,249,500	51.1	180,398,300	179,465,600	228,821,525

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

	\$
2006 Budget Initiative - Canadian Film Centre	1,000,000
2007 Budget Initiative - Ontario Arts Council	5,000,000
Investing in Culture	9,100,000
Reallocation within the Ministry	(3,300)
Transfer to the Ministry of Citizenship & Immigration - Corporate Services	(101,400)
Transfer to the Ministry of Attorney General - Agency Cluster Project	(55,800)
Agency Deficits and Sustainability	47,310,000
Advancing the Entertainment & Creative Cluster - OMDC	20,000,000
Intellectual Property Screen-Based Industry Development	10,000,000
Total	92,249,500

VOTE/ITEM: 2802-03

VOTE: **Culture Program**

ITEM: **Culture**

TYPE: **Capital Expense**

ITEM DESCRIPTION

Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis, including IT infrastructure and business application software, land and marine fleet, and aircraft. mTCA in these categories will be recorded as assets on the Province's books and amortized over their useful lives. In 2008-09 and prior, mTCA were expensed in the year of acquisition through operating and capital budgets. Direct comparison in the Expenditure Estimates between 2009-10 and earlier years may not be meaningful.

COMPARATIVE DETAILS

VOTE/ITEM: **2802-03**

VOTE: **Culture Program**

ITEM: **Culture**

TYPE: **Capital Expense**

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Capital Expense						
Other Transactions	1,000	1,000	100.0	-	-	-
Total Capital Expense to be Voted	1,000	1,000	100.0	-	-	-
Statutory - Other Transactions - Amortization	1,000	1,000	100.0	-	-	-
Total Capital Expense	2,000	2,000	100.0	-	-	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

Placeholder - Minor and Moveable Tangible Capital Assets

\$
<u>2,000</u>
<u>2,000</u>

VOTE/ITEM:	2802-02
VOTE:	Culture Program
ITEM:	Culture
TYPE:	Capital Asset

ITEM DESCRIPTION

Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis, including IT infrastructure and business application software, land and marine fleet, and aircraft. mTCA in these categories will be recorded as assets on the Province's books and amortized over their useful lives. In 2008-09 and prior, mTCA were expensed in the year of acquisition through operating and capital budgets. Direct comparison in the Expenditure Estimates between 2009-10 and earlier years may not be meaningful.

COMPARATIVE DETAILS

VOTE/ITEM: **2802-02**
VOTE: **Culture Program**
ITEM: **Culture**
TYPE: **Capital Asset**

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Capital Assets						
Land and Marine Fleet	1,000	1,000	100.0	-	-	-
Total Capital Assets to be Voted	1,000	1,000	100.0	-	-	-

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

Placeholder - Minor and Moveable Tangible Capital Assets

<u>\$</u>
<u>1,000</u>
<u>1,000</u>



VOTE: 2803
ONTARIO TRILLIUM FOUNDATION

ONTARIO TRILLIUM FOUNDATION

Through the Ontario Trillium Foundation program, the Ministry helps to build stronger, safer communities through support for charitable and not-for-profit organizations in the arts and culture, sports and recreation, human and social services and environmental sectors.

Operating

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
OPERATING EXPENSE						
Ontario Trillium Foundation	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000
Total Including Special Warrants	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000
Less: Special Warrants	-	-	0.0	-	-	-
Total Operating to be Voted	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000
Special Warrants	-	-	0.0	-	-	-
Statutory Appropriations	-	-	0.0	-	-	-
Total Operating Expense	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000

VOTE/ITEM:	2803-01
VOTE:	Ontario Trillium Foundation
ITEM:	Ontario Trillium Foundation
TYPE:	Operating

ITEM DESCRIPTION

The Ontario Trillium Foundation, an agency of the Ministry of Culture, makes strategic investments with government funding generated through Ontario's charity casinos. It helps to build healthy and vibrant communities throughout Ontario by strengthening the capacity of the voluntary sector through investments in community-based initiatives.

OBJECTIVES

- The goals of the Foundation are to:
 - make investments to build healthy and vibrant communities and strengthen the capacity of the voluntary sector; and
 - enhance organizational effectiveness.
- The Ontario Trillium Foundation supports eligible Ontario charitable and not-for-profit organizations in four broad sectors – Arts and Culture, Sports and Recreation, Environment, and Human and Social Services.
- The Foundation places priority on supporting organizations that work in the following areas to help Ontarians achieve their potential:
 - enhanced success for students and learners;
 - healthier and more physically active Ontarians;
 - enhanced employment and economic potential for workers and their families; and
 - more effective volunteers and more people engaged in their communities.

Performance Measures

Performance Measures	2006-07 Achievement	2007-08 Achievement	2008-09 Target	2009-10 Target
Key Public				
Value of funds leveraged by the Ontario Trillium Foundation that result in community and economic development (e.g. for every dollar invested in OTF grants, the amount leveraged in volunteer hours, in-kind donations and funds raised)	\$ 1.70	1.89	\$ 1.50	\$ 1.50

Beginning in 2008-09, target is "a minimum of \$1.50 leveraged".

COMPARATIVE DETAILS

VOTE/ITEM: **2803-01**
VOTE: **Ontario Trillium Foundation**
ITEM: **Ontario Trillium Foundation**
TYPE: **Operating Expense**

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Salaries and Wages	-	-	0.0	-	-	-
Employee Benefits	-	-	0.0	-	-	-
Transportation and Communication	-	-	0.0	-	-	-
Services	-	-	0.0	-	-	-
Supplies and Equipment	-	-	0.0	-	-	-
Transfer Payments – Operating	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000
Other Transactions	-	-	0.0	-	-	-
Recoveries from other Ministries	-	-	0.0	-	-	-
Total	120,001,000	10,000,000	9.1	110,001,000	110,000,000	105,000,000

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

2007 Budget Initiative - Funding Increase

\$
<u>10,000,000</u>
<u><u>10,000,000</u></u>



VOTE: 2804
CULTURE CAPITAL PROGRAM

CULTURE CAPITAL PROGRAM

The Culture Capital Program preserves and enhances Ontario's investment in cultural infrastructure. The Ministry works in partnership with the Ministry of Tourism to manage the cultural infrastructure development commitments of the province's \$300 million, capital infrastructure initiative - the Sports, Culture and Tourism Partnership program.

The Ministry of Culture provides capital repair and rehabilitation funding to nine of its 14 agencies. This funding enables the Ministry's cultural attraction agencies to undertake repair and rehabilitation of existing infrastructure including: renovations, building code upgrades, health and safety improvements and statutory/regulatory compliance, to help them remain competitive and enhance the visitor experience.

Capital

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
Capital Program						
Culture Capital	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672
Total Including Special Warrants	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672
Less: Special Warrants	-	-	0.0	-	-	-
Total Capital to be Voted	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672
Special Warrants	-	-	0.0	-	-	-
Total Capital Expense	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672

VOTE/ITEM:	2804-01
VOTE:	Culture Capital Program
ITEM:	Culture Capital
TYPE:	Capital

ITEM DESCRIPTION

Cultural Agencies Repair and Rehabilitation

The Culture capital funding preserves and enhances Ontario's investment in cultural agencies' infrastructure, including heritage buildings, art galleries, museums and science centres.

Cultural agencies will use its capital allocation for repair and rehabilitation of existing facilities on the basis of priority need, primarily to address issues related to building code compliance and with public and staff health and safety implications.

Sports, Culture and Tourism Partnerships (SCTP)

The Sports, Culture and Tourism Partnerships (SCTP) program manages capital funding for projects in the Culture, Tourism and Sport & Recreation sectors under the auspices of the Canada Ontario Infrastructure Program (COIP). The COIP agreement, signed in late 2000, sets out the roles and responsibilities of the province and the federal government with respect to the delivery of this program.

These responsibilities include promotion of the program, assessment and recommendation of projects for approval, communications, file management, claims processing and payment of funds. Under the SCTP initiative, funding is committed for 299 projects, 62 of which are in the Culture sector.

Proponents of these projects include municipalities, First Nations and not-for-profit organizations.

Current activities under the SCTP program are focused on management of the project files and due diligence on the flow of federal and provincial funds against approved claims; staff from SCTP work closely with Industry Canada, the federal lead for COIP, in this regard.

The SCTP program also includes the management of other Ministry of Culture funding for some capital projects, outside of COIP, e.g. the Greek Community Centre in Toronto.

VOTE/ITEM: **2804-01**

VOTE: **Culture Capital Program**

ITEM: **Culture Capital**

TYPE: **Capital Expense**

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Salaries and Wages	-	-	-	-	-	-
Employee Benefits	-	-	-	-	-	-
Transportation and Communication Services	-	-	-	-	-	-
Supplies and Equipment	-	-	-	-	-	-
<u>Transfer Payments</u>						
Grants in Support of Culture	13,920,500	13,623,500	4,587.0	297,000	43,492	12,547,968
Grants in Support of Culture - Federal Contribution	253,500	(43,500)	(14.6)	297,000	43,492	47,968
Millennium Partnership	-	-	-	-	-	73,817
Cultural Agencies Repair and Rehabilitation	8,000,000	-	-	8,000,000	7,500,000	8,000,000
Sport, Culture and Tourism Partnerships	4,497,400	(5,144,400)	(53.4)	9,641,800	7,364,853	2,256,642
Sport, Culture and Tourism Partnerships - COIP Contribution	901,900	(5,340,300)	(85.6)	6,242,200	1,716,808	1,326,277
Other Transactions	-	-	-	-	-	-
Recoveries from other Ministries	-	-	-	-	-	-
Total	27,573,300	3,095,300	12.6	24,478,000	16,668,645	24,252,672

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

Investing in Culture	\$
SCTP/COIP capital program winding down - Provincial share	13,667,000
SCTP/COIP capital program winding down - Federal share	(5,144,400)
Re-profile of funding - Greek Community Centre of Toronto	(87,000)
Total	3,095,300



VOTE: 2805
ONTARIO SENIORS' SECRETARIAT

ONTARIO SENIORS' SECRETARIAT

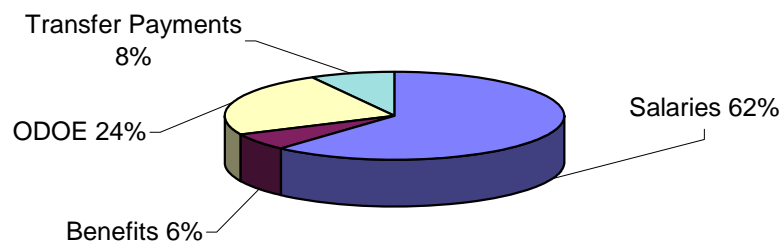
The Ontario Seniors' Secretariat undertakes and supports policy initiatives that improve the quality of life of Ontario seniors and public education efforts for and about Ontario seniors.

Operating

Vote/Program	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	Actuals 2007-08
	\$	\$	%	\$	\$	\$
OPERATING						
Ontario Seniors' Secretariat	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436
Total Including Special Warrants	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436
Less: Special Warrants	-	-	0.00	-	-	-
Total Operating to be Voted	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436
Special Warrants	-	-	0.00	-	-	-
Total Operating Expense	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436

Note: Commencing in 2009-10, the Province's minor and moveable Tangible Capital Assets (mTCA) are capitalized on the prospective basis. Direct comparison for mTCA between 2009-10 and earlier years may not be meaningful.

By Standard Account



VOTE/ITEM:	2805-01
VOTE:	Ontario Seniors' Secretariat
ITEM:	Ontario Seniors' Secretariat
TYPE:	Operating

ITEM DESCRIPTION

The **Ontario Seniors' Secretariat's** (OSS) mandate is:

- To undertake and support policy initiatives that improve the quality of life of Ontario seniors, and public education efforts for and about Ontario seniors.

FUNCTIONS

The Ontario Seniors' Secretariat has two primary roles:

i) Policy Role:

- Leads seniors' policy initiatives with a multi-ministry or cross jurisdictional focus; and
- Makes "value-added" contributions to policy activities in other ministries, and supports the Minister Responsible for Seniors' advocacy role in Cabinet on behalf of Ontario's seniors.

ii) Public Education and Awareness Role:

- Undertakes and supports public education initiatives:
 - For seniors, about the programs and services to which they are entitled;
 - For seniors, about healthy aging/lifestyles; and
 - For the broader public, about the ongoing contributions seniors make to families, communities and country.

Strategy: Plan for an aging population

This strategy is supported by these activities:

- Work collaboratively across ministries and governments on policy initiatives to improve seniors quality of life (e.g., policy initiative concerning care and services sold in Ontario's Retirement Homes); and
- Undertake public education and awareness initiatives about seniors' eligibility for services, healthy aging, and the ongoing contributions seniors make to life in Ontario (e.g., "A Guide to Programs and Services for Seniors in Ontario").

The Ontario Seniors' Secretariat maintains a close working relationship with Ontario's eleven largest seniors' organizations, and works closely with them on both policy and public education initiatives.

Performance Measures

Performance Measures	2006-07 Achievement	2007-08 Achievement	2008-09 Target	2009-10 Target
Key Public				
Percentage of users who report via survey that information accessed through the Collaborative Seniors Portal or "A Guide to Programs and Services for Seniors in Ontario" helped them become more aware of the programs and services to which they are entitled.	99%	98%	98%	82%*
Key Internal				
Percentage of front-line staff who participate in OSS sponsored training events who report they are better equipped to serve seniors because of increased knowledge and awareness of elder abuse from this training.	57%	81%	67%	72%

* Assumption: Online Seniors Guide (implemented Q1 2008) results will be less positive given respondents' inability to provide feedback/comments.

COMPARATIVE DETAILS

VOTE/ITEM: **2805-01**
VOTE: **Ontario Seniors' Secretariat**
ITEM: **Ontario Seniors' Secretariat**
TYPE: **Operating Expense**

Standard Account	Estimates 2009-10	Change from 2008-09 Estimates		Estimates 2008-09	Interim Actuals 2008-09	2007-08 Actuals
	\$	\$	%	\$	\$	\$
Salaries and Wages	1,122,000	-	0.0	1,122,000	1,685,100	1,292,066
Employee Benefits	115,600	-	0.0	115,600	160,400	141,172
Transportation and Communication	35,400	-	0.0	35,400	68,400	104,828
Services	345,400	-	0.0	345,400	345,400	523,398
Supplies and Equipment	53,000	-	0.0	53,000	20,000	40,214
<u>Transfer Payment</u>						
Seniors' Secretariat Initiatives	148,100	(820,000)	(84.7)	968,100	973,700	1,731,758
Other Transactions	-	-	0.0	-	-	-
Recoveries from other Ministries	-	-	0.0	-	-	-
Total	1,819,500	(820,000)	(31.1)	2,639,500	3,253,000	3,833,436

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.

EXPLANATIONS FOR CHANGE FROM 2008-09 ESTIMATES

End of funding from Victim's Justice Fund for Ontario's Strategy to Combat Elder Abuse

\$
(820,000)