



Results-based Plan 2008-09

Ministry of Culture

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**PART I:
PUBLISHED RESULTS-BASED PLAN
2008-09**



PART I: Published Results-based Plan 2008/09

MINISTRY OVERVIEW

The Ministry of Culture supports Ontario's arts and cultural industries, protects its heritage resources and assists the public library system to improve the social and economic vitality of the province.

The ministry promotes and markets Ontario's cultural and heritage attractions to realize their full economic potential. It works with local communities and cultural agencies to enhance and preserve Ontario's culture and heritage.

Ministry Vision

The Ministry of Culture is providing leadership in building a strong and stable cultural sector that contributes to a prosperous creative economy and vibrant, liveable communities.

Key Strategies

The Ministry of Culture is adopting a two-fold strategic approach for 2008/09 to achieve this vision.

Prosperous Creative Economy

The ministry promotes innovation, stimulates job growth, supports new dynamic content creation, penetrates new markets and encourages cultural tourism through investments in:

- Entertainment and Creative Cluster
- New Media Development
- International Partnerships
- Ontario Arts Council
- Ontario Media Development Corporation
- Cultural Attractions

Vibrant Liveable Communities

The Ministry develops our unique cultural resources to enhance the health and vitality of our communities and the quality of our citizen's lives, through investments in:

- Municipal Cultural Planning
- Youth Engagement in the Arts



- Heritage Preservation, Archaeology and Designations
- Community Museums
- Public and First Nations Libraries
- Ontario Trillium Foundation

Ministry Responsibilities, Programs and Services

The Ministry of Culture administers legislation, develops policy and delivers programs and services to maximize the significant contribution the arts, heritage, libraries, cultural industries and cultural agencies make to Ontario's social, cultural and economic well-being. It fosters strategic alliances and key partnerships among stakeholders and provides them with the tools to be innovative and to increase their sustainability and self-reliance.

The ministry provides transfer payments for operational funding to ministry agencies, libraries, museums and provincial heritage organizations and provides other support to the cultural sector.

In partnership with its agencies, provincial and community-based organizations, other ministries, federal and municipal governments and the private sector, the ministry works to enrich the quality of life in Ontario through the arts and culture.

The ministry stimulates an environment in which high-growth cultural industries — film and television production, book and magazine publishing, sound recording and digital media — can thrive and drive economic prosperity. Strategic investments in cultural tourism enable cultural agencies and attractions to increase their market reach and develop new audiences and products to boost tourism across Ontario.

As a leader in heritage conservation, the ministry helps to build community capacity to preserve and protect Ontario's unique and irreplaceable heritage resources. Through the *Ontario Heritage Act*, the Ministry delivers an archaeological licensing program, designates significant archaeological properties and preserves the archaeological record and artifacts.

The ministry also supports equitable access to information resources for all Ontarians through public libraries, fostering literacy, an excellent quality of life and prosperity through lifelong learning.

Through the Ontario Trillium Foundation, the ministry helps to build stronger, safer communities through support for charitable and not-for-profit organizations in the arts and culture, sport and recreation, human and social services and environmental sectors.



Ontario's cultural agencies provide or fund educational programming for hundreds of thousands of young people each year. They stimulate economic growth through support for our cultural industries and cultural tourism. They are stewards of our built and natural heritage and centres of excellence and innovation. The ministry's agencies include:

Attractions:

- Art Gallery of Ontario
- McMichael Canadian Art Collection
- Ontario Heritage Trust
- Ontario Science Centre
- Royal Botanical Gardens
- Royal Ontario Museum
- Science North

Regulatory/Advisory:

- Conservation Review Board
- Minister's Advisory Council for Arts and Culture

Services:

- Ontario Arts Council
- Ontario Media Development Corporation
- Ontario Trillium Foundation
- Ontario Library Service – North
- Southern Ontario Library Service



Ontario Seniors' Secretariat

In October 2007, the Minister of Culture was given the additional responsibility of Minister Responsible for Seniors (MRS). The Ontario Seniors' Secretariat (OSS) falls under the purview of the MRS.

Mandate

The Ontario Seniors' Secretariat undertakes policy initiatives that improve the quality of life of Ontario seniors and public education efforts for and about Ontario seniors.

Overview

The Ontario Seniors' Secretariat is organized according to its two general functions.

The **Policy Initiatives Unit** is responsible for leading certain policy initiatives to improve the lives of Ontario seniors. These require a multi-ministry approach, and benefit from the collaboration of important external seniors and service provider organizations. The Policy Unit also supports the Minister Responsible for Seniors in her advocacy role at the Cabinet table by providing constructive "value added" contributions when other ministries are making policy that affects seniors.

The **Public Education and Awareness Unit** undertakes or supports three kinds of public education activities:

- i) public education for seniors about the programs and services to which they are entitled;
- ii) public education for seniors about healthy aging; and
- iii) education for the broader public about the tremendous contributions seniors make to our families, communities and province.

In order to do both jobs well, OSS must stay "connected" to Ontario seniors through the important seniors organizations that represent their interests. OSS stays in close contact with Ontario's 11 largest seniors groups, and involves them regularly in policy and public education work.

Key Strategy

- Plan for an Aging Population



Responsibilities, Programs and Services

Example Policy Initiatives:

- Development and implementation of Ontario's Strategy for Alzheimer Disease and Related Dementias
- Development and implementation of Ontario's Strategy to Combat Elder Abuse
- Public consultations on regulating care sold in Ontario's Retirement Homes
- Federal/Provincial/Territorial initiatives to plan for Canada's aging population

Example Public Education and Awareness Initiatives:

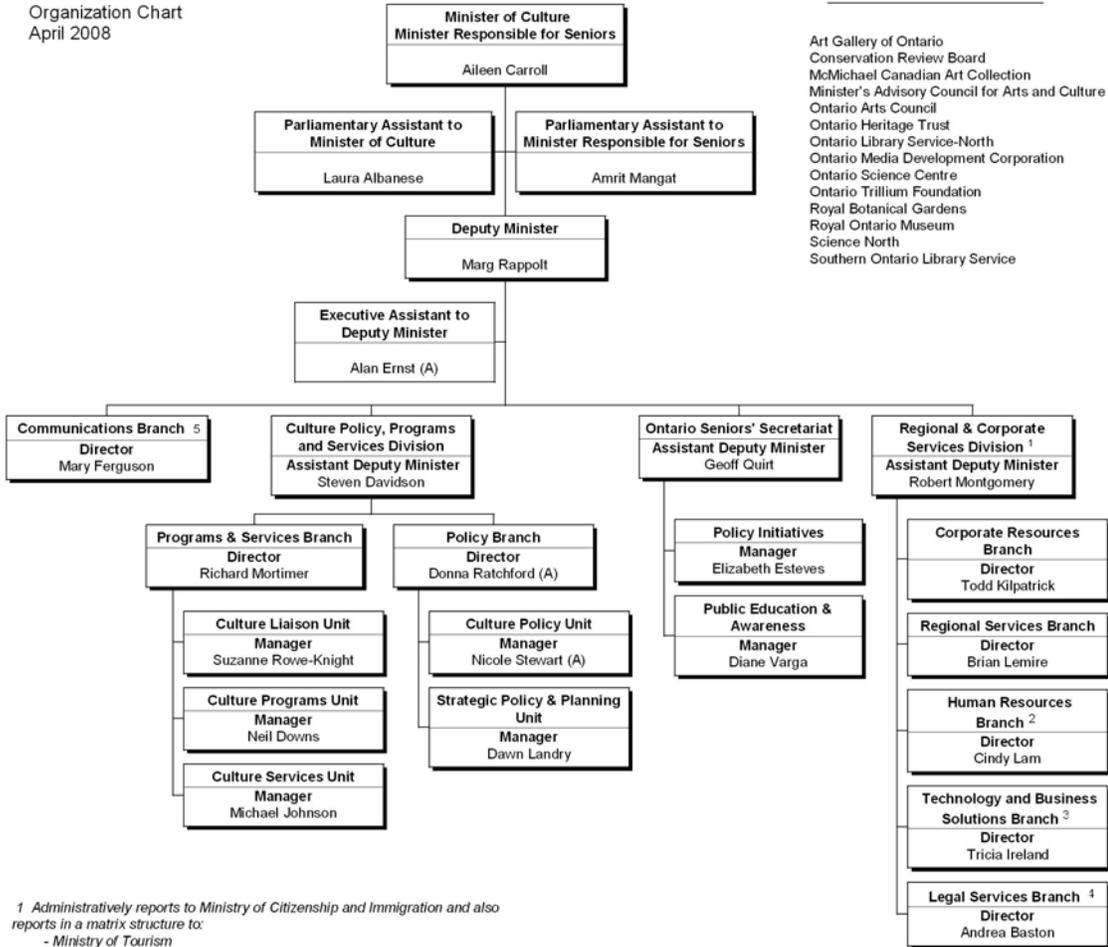
- Guide to Programs and Services for Seniors in Ontario — comprehensive, free guide to provincial, federal, municipal and community services for seniors
- Collaborative Seniors' Portal — provides seniors, their families and service providers with easy access to information and services offered or funded by all three orders of government
- Seniors Information Fairs — developed by the OSS in partnership with key seniors' organizations to increase seniors awareness of healthy aging and seniors' services. Ontario Seniors' Seminars include Safe Meds for Seniors, Advance Care Planning and Falls Prevention
- Multicultural Seniors Outreach — project to address special barriers faced by seniors from cultural communities in accessing programs and services to which they are entitled
- Seniors' Month — local Seniors' Month activities celebrate the contributions seniors continue to make to their families, community, and country.



Ministry Organization Chart

Ministry of Culture

Organization Chart
April 2008



- Ministerial Agencies**
- Art Gallery of Ontario
 - Conservation Review Board
 - McMichael Canadian Art Collection
 - Minister's Advisory Council for Arts and Culture
 - Ontario Arts Council
 - Ontario Heritage Trust
 - Ontario Library Service-North
 - Ontario Media Development Corporation
 - Ontario Science Centre
 - Ontario Trillium Foundation
 - Royal Botanical Gardens
 - Royal Ontario Museum
 - Science North
 - Southern Ontario Library Service

1 Administratively reports to Ministry of Citizenship and Immigration and also reports in a matrix structure to:
- Ministry of Tourism
- Ministry of Culture
Dual Reporting Relationships:
2 Reports to ADM, Regional & Corporate Services Division, Ministry of Citizenship and Immigration & ADM, HR Services Delivery, MGCS
3 Reports to ADM, Regional & Corporate Services Division, Ministry of Citizenship and Immigration & CIO, Community Services Cluster
4 Reports to ADM, Regional & Corporate Services Division, Ministry of Citizenship and Immigration & Assistant Deputy Attorney General, MAG
5 Reports to Deputy Minister, Ministry of Tourism & Associate Secretary of Cabinet & Deputy Minister of Corporate Communications, and also reports in a matrix structure to Ministry of Culture

(A) Denotes "Acting"



Legislation

The current Ministry of Culture was established by Order-in-Council 1687/2003. This Order-in-Council sets out the powers and duties of the Minister and the Ministry and lists the Acts for which the Minister is responsible.

According to O.C. 1687/2003 as amended by O.C. 438/2005, O.C. 1490/2005 and O.C. 1763/2007, the Minister of Culture is responsible for the administration of the following Acts:

Art Gallery of Ontario Act, R.S.O. 1990, c. A.28

This Act establishes the Art Gallery of Ontario which is to be managed by a board of 27 trustees, 10 of whom are Lieutenant Governor in Council (“LGIC”) appointments.

The Gallery’s objects include: advancing the cause of visual arts, conducting education programs and collecting and exhibiting works of art.

Arts Council Act, R.S.O. 1990, c. A.30

This Act establishes the Ontario Arts Council which is composed of 12 members, appointed by the LGIC.

The Council’s function is to promote the study, enjoyment and production of art. It may assist arts organizations, provide grants for study and make awards for outstanding accomplishments in the arts.

Asian Heritage Act, 2005, S.O. 2005, c. 10

This Act proclaims May in each year as Asian Heritage Month.

Celebration of Portuguese Heritage Act, 2001, S.O. 2001, c. 22

The Act establishes June 10 in each year as Portugal Day. It proclaims June in each year as Portuguese History and Heritage Month.

Centennial Centre of Science and Technology Act, R.S.O. 1990, c. 5

This Act establishes the Centennial Centre of Science (“Ontario Science Centre”) which is governed by a Board of 16 to 26 trustees, appointed by LGIC.

Its objects include operating a science centre and conducting public education in science and technology.



Foreign Cultural Objects Immunity from Seizure Act, R.S.O. 1990, c. F.23

The Act provides immunity from seizure for art brought into Ontario for exhibit by a cultural institution. The Minister determines whether a foreign work of art is of cultural significance and whether the work's temporary exhibition is in the interest of the people of Ontario. The work of art is not immune from seizure until notice of the determination is published in the Ontario Gazette.

George R. Gardiner Museum of Ceramic Art Act, R.S.O. 1990, c. G.7

This Act establishes the Museum which is governed by a board of 15 trustees. There are no LGIC appointments to this board.

The Museum's objects include exhibiting works of ceramic, decorative and fine art, promoting public interest in the history of ceramic development and operating a museum.

German Pioneers Day Act, 2000, S.O. 2000, c. 7

The Act establishes German Pioneers Day as the day following Thanksgiving Day.

Hummingbird Performing Arts Centre Corporation Act, 1998, S.O. 1998, c. 37

This Act establishes the Corporation which is managed by board of 12 directors. There are no LGIC appointments to this board.

The Corporation's objects include advancing an appreciation of the performing arts and operating the theatre for performances, exhibitions, receptions.

Irish Heritage Day Act, 2004, S.O. 2004, c. 10

The Act establishes March 17 in each year as Irish Heritage Day.

McMichael Canadian Art Collection Act, R.S.O. 1990, c. M.4

This Act establishes the McMichael Canadian Art Collection which is governed by a board of up to 23 trustees, appointed by the LGIC. The board is to ensure that the Collection reflects the cultural heritage of Canada and is composed of art by the Group of Seven and their (named) contemporaries and such other designated artists.

The corporation's objects include preserving and exhibiting the art collection, acquiring art works for the collection and maintaining the lands, the public gallery and other related facilities.

Ministry of Citizenship and Culture Act, R.S.O. 1990, c. M.18

This Act was created for a Ministry which was subsequently reconfigured. By OIC, the powers and duties under this legislation relating to citizenship were transferred to the Minister of Citizenship & Immigration. Powers and duties relating to culture were transferred to the Minister of Culture.



The Act gives the Minister in charge of the Ministry of Culture responsibility for administration of its legislation.

The Ministry's objectives include ensuring the "creative and participatory nature of cultural life in Ontario by assisting in the stimulation of cultural expression and cultural preservation".

Ontario Heritage Act, R.S.O. 1990. c. O.18

The Act sets out the process for municipal designation of heritage properties and establishes a licensing scheme for archaeological field work.

The Act establishes the Ontario Heritage Trust, an agency with objects that include acquiring property of historical interest for the people of Ontario. It has a board of up to 12 trustees, appointed by the LGIC.

The Act also establishes the Conservation Review Board, a regulatory agency that conducts hearings and makes recommendations to the Minister or municipal council, regarding designation of heritage sites or respecting archaeological licensing. It has a board of up to 5 trustees appointed by the LGIC.

Public Libraries Act, R.S.O. 1990, c. P.44

The Act provides for establishment of various types of library boards including public library boards, their membership, powers and duties. The Act authorizes payment of statutory grants to eligible public library boards for operating funding. The Act requires that defined library services be provided free of charge to residents.

The Minister has the power to establish by order special library service boards to provide resources and services and make grants to libraries. The Southern Ontario Library Service ("SOLS") and Ontario Library Service North ("OLS-N") are two such boards incorporated by way of Letters Patent under the *Corporations Act*. They are transfer payment agencies. The Minister recommends 2 of the 9-member OLS-N board and 5 of the 20-member SOLS board.

Royal Botanical Gardens Act, [1989 c.Pr.22]

This Act establishes the Royal Botanical Gardens ("RBG") which is managed by a board of up to 24 trustees. The LGIC appoints 2 members to the board. Its objects include developing and maintaining a living collection of plants and animals, protecting flora and fauna, and conducting botanical research.



Royal Ontario Museum Act, R.S.O. 1990, c. R.35

This Act establishes the Royal Ontario Museum which is to be managed by a board of 21 trustees, of which 15 trustees are to be appointed by LGIC.

Its objects include collecting/exhibiting objects, documents and books that illustrate natural and human history.

Science North Act, R.S.O. 1990, c. S.4

This Act establishes the Corporation which is managed by board of at least 15 trustees, appointed by the LGIC.

Its objects include operating a model mine and museum and conducting education in the origins, development and progress of science and technology in northern Ontario.

South Asian Heritage Act, 2001, S.O. 2001, c. 29

The Act establishes May 5 in each year as South Asian Arrival Day. It proclaims May in each year as South Asian Heritage Month.

Status of Ontario's Artists Act, S.O. 2007, Chapter 7, Schedule 39

The Act is symbolic in nature and its purpose is to recognize the value and contributions artists make to Ontario and to create a climate in which artists can flourish.

The Act includes, in addition to a purpose clause, statements of recognition of the value of artists and government undertakings to improve the lives of artists. It also establishes the first weekend in June as "Celebrate the Artist Weekend".

Tartan Act, 2000, S.O. 2000, c. 8

The Act adopts and describes the official tartan for Ontario.

United Empire Loyalists' Day Act, 1997, S.O. 1997, c. 42

The Act establishes June 19 in each year as United Empire Loyalists' Day.

Ontario Media Development Corporation, O.Reg. 672/00

The Ontario Media Development Corporation, one of the Ministry's agencies, was established by Regulation 672/00 under the *Development Corporations Act*. The board is to be composed of up to 17 members appointed by LGIC.

Its objects are to stimulate employment and investment in Ontario by methods including promoting cultural media industry and administering provincial tax credit programs.



Agencies, Boards and Commissions (ABCs)

The Ministry's agencies, boards and commissions are:

Name	Description
Art Gallery of Ontario	Established by the <i>Art Gallery of Ontario Act</i> and mandated to cultivate and advance the cause of visual arts in Ontario, the Art Gallery of Ontario is one of the largest art museums in North America with more than 68,000 works in its collection.
Centennial Centre of Science and Technology (Ontario Science Centre)	Established by the <i>Centennial Centre of Science and Technology Act</i> , the Ontario Science Centre depicts, educates and stimulates interest in science and technology, its relationship to society and Ontario's role in advancing science and technology.
Conservation Review Board	Established by the <i>Ontario Heritage Act</i> , the Board conducts hearings and makes recommendations to the Minister dealing with objections to decisions on designations or alterations of heritage properties and archaeological licences.
McMichael Canadian Art Collection	Established by the <i>McMichael Canadian Art Collection Act</i> and based on a 1965 donation by the McMichael family of their Canadian art collection, home and land in Kleinburg, the McMichael is the only major public art gallery devoted solely to the collecting and exhibiting of Canadian art.
Minister's Advisory Council for Arts and Culture	Established in 2004 as an advisory agency for an initial term of five years, the Council advises the Minister of Culture on policies and programs that support strong and vibrant communities through the arts, cultural industries, heritage and library sectors.
Ontario Heritage Trust	Established by the <i>Ontario Heritage Act</i> , the Trust is mandated to conserve, protect and preserve Ontario's heritage, including properties of historical, architectural, archaeological, recreational, aesthetic and scenic interest.
Ontario Library Service – North	Established by the <i>Public Libraries Act</i> as a special library service board, the Ontario Library Service – North, a non-profit corporation incorporated under the <i>Corporations Act</i> , is mandated to provide public library boards with services and programs that reflect their needs and to increase cooperation and coordination among public library boards and other information providers to promote the provision of library services.



Name	Description
Ontario Media Development Corporation	Established by regulation under the <i>Development Corporations Act</i> , the Ontario Media Development Corporation stimulates employment and investment in Ontario's cultural media cluster including book publishing, film and television, interactive digital media, magazine publishing and music industries.
Ontario Trillium Foundation	Established by an Order in Council, the Ontario Trillium Foundation makes strategic investments of government funding generated through Ontario's charity casinos to build healthy and vibrant communities through the arts, culture, sports and recreation, human and social services and the environment.
Province of Ontario Council for the Arts (Ontario Arts Council)	Established by the <i>Arts Council Act</i> as Ontario's primary funding body for professional arts activities, the Ontario Arts Council provides grants, scholarships and awards for the creation of art to benefit and enrich the lives of Ontarians.
Royal Botanical Gardens	Established by the <i>Royal Botanical Gardens Act</i> , this National Historic Site features 2,700 acres of gardens and nature sanctuaries and is mandated to develop, document, protect, research and exhibit living collections of plants and animals and act as an information and educational resource centre.
Royal Ontario Museum	Established by the <i>Royal Ontario Museum Act</i> and one of the largest museums in North America, the Royal Ontario Museum promotes education, teaching, research and publication and collects and exhibits objects, documents and books to illustrate the natural history of Ontario, Canada and the world and human history in all the ages.
Science North	Established by the <i>Science North Act</i> , Science North features several attractions and collections and conducts public programming throughout Northern Ontario in the origins, development and progress of science and technology and their relationship to society.
Southern Ontario Library Service	Established by the <i>Public Libraries Act</i> as a special library service board, the Southern Ontario Library Service, a non-profit corporation under the <i>Corporations Act</i> , is mandated to provide public library boards with services and programs that reflect their needs and to increase cooperation and coordination among public library boards and other information providers to promote the provision of library services.



Summary of ABCs' Financial Data:

Name	2008-09 Expenditure Estimates	2008-09 Revenue Estimates *	2007-08 Expenditure Interim Actuals **	2007-08 Revenue Interim Actuals *	2006-07 Expenditure Actuals	2006-07 Revenue Actuals *
Art Gallery of Ontario	14,840,700	N/A	21,182,500	N/A	31,560,856	N/A
Centennial Centre of Science and Technology (Ontario Science Centre)	19,243,500	N/A	21,834,100	N/A	19,111,653	N/A
Conservation Review Board	N/A	N/A	N/A	N/A	N/A	N/A
McMichael Canadian Collection	3,156,500	N/A	3,203,300	N/A	4,640,800	N/A
Minister's Advisory Council for Arts and Culture	N/A	N/A	N/A	N/A	N/A	N/A
Ontario Heritage Trust	3,195,600	N/A	3,983,200	N/A	2,773,100	N/A
Ontario Library Service North	1,354,400	N/A	42,500	N/A	35,000	N/A
Ontario Media Development Corp	11,750,300	N/A	10,498,600	N/A	14,340,000	N/A
Ontario Trillium Foundation	110,001,000	N/A	105,000,000	N/A	100,000,000	N/A
Ontario Arts Council	54,937,400	N/A	45,487,400	N/A	39,991,400	N/A
Royal Botanical Gardens	5,109,100	N/A	5,192,100	N/A	3,212,875	N/A
Royal Ontario Museum	22,596,300	N/A	31,817,800	N/A	19,017,800	N/A
Science North	4,316,700	N/A	5,378,300	N/A	4,066,925	N/A
Southern Ontario Library Service	2,660,100	N/A	80,000	N/A	80,000	N/A

* Revenues generated by ABCs do not deposit into the Consolidated Revenue Fund

** 2007-08 Expenditure Interim Actuals include one-time funding for agency deficits and other initiatives

The Ministry's Crown Foundations are:

- Art Gallery of Ontario Crown Foundation
- Canadian Opera Company Crown Foundation
- Canadian Stage Company Crown Foundation
- National Ballet of Canada Crown Foundation
- Ontario Foundation for the Arts
- Royal Botanical Gardens Crown Foundation
- Royal Ontario Museum Crown Foundation
- Shaw Festival Crown Foundation
- Stratford Festival Crown Foundation
- Toronto Symphony Orchestra Crown Foundation



PUBLISHED RESULTS-BASED PLAN 2008-09

The Ministry of Culture will take a two-fold strategic approach to build a strong and stable cultural sector.

STRATEGIC APPROACH: PROSPEROUS CREATIVE ECONOMY

The Ministry of Culture is committed to fostering an environment in which a competitive and creative economy can thrive.

Culture accounts for almost \$20 billion of Ontario's gross domestic product¹. As the fourth largest share in the Ontario economy, it is a bigger force than provincial agriculture, fishing, mining, oil and gas extraction and utilities industries combined.

Creative industries are becoming among the most strategically important industries for industrially advanced economies. These industries have the potential to provide stable, high-wage jobs based on innovative content production.

Film and television, book and magazine publishing, music and interactive digital media contribute more than \$9.9 billion to the provincial economy and support over 185,000 jobs². These creative industries are not only highly important economic drivers in their own right but also have a pivotal impact on Ontario's quality of life and the success of other provincial industries.

Where creative people live and work, economic prosperity flourishes. The presence of cultural industries makes Ontario more appealing to residents and more attractive to migrating skilled workers in all economic pursuits. Culture spurs creativity and innovation across all sectors of the economy.

Key initiatives for 2008-09

- Support the growth of Ontario's creative industries through the \$7.5 million **Entertainment and Creative Cluster Partnerships Fund**. Administered by the Ontario Media Development Corporation (OMDC), the Fund helps Ontario's creative cluster companies, trade associations and their partners find innovative solutions to marketing, technological and skills development challenges. The third round of grants from the Fund will be allocated in 2008-09.
- Enhance the OMDC's support for interactive digital media.
- Profile Ontario's artists and cultural industries on the world stage.

¹ Source: Statistics Canada's Economic Contribution of the Culture Sector to Canada's Provinces (1996-2003), released March 30, 2007.

² Source: Ministry of Finance 2006 Budget Paper, derived from Statistics Canada's North American Industry Classification reports.



- Invest in Ontario's rapidly growing arts and culture sector through increased funding of \$20 million over the next four years to the **Ontario Arts Council (OAC)**. By 2009-10, this new investment will bring the province's total annual support for the OAC to almost \$60 million. Increased funding will help the OAC develop Ontario artists and arts organizations, promote arts and culture in communities across Ontario and increase its services to artists and creators.

The ministry is also supporting the creative industries and promoting cultural tourism in Ontario through the following initiatives funded by the ministry:

- \$2.5 million to help the **Canadian Film Centre** undertake critical capital repairs and provide an improved training facility to keep Ontario competitive in the screen-based and digital media industries
- \$24 million to help provide Ontario's **cultural attraction agencies** with a solid foundation for sustainability
- \$4 million to extend the **Ontario Cultural Attractions Fund**, which supports marketing and promotional costs for exciting and innovative exhibitions and events at Ontario's cultural and heritage organizations
- \$15 million to help **Luminato** maximize its long term potential, including the creation of new work and major national and international bookings

Other ongoing activities in 2008-09 include:

- Continuing the development of the **Entertainment and Creative Cluster Strategy** to promote innovation and stimulate job growth, including advocating for the cluster at CRTC hearings in April 2008
- Attracting **cultural tourists** by supporting Ontario's cultural attraction agencies and leveraging opportunities afforded by capital expansions at the Royal Ontario Museum, Art Gallery of Ontario and Ontario Science Centre
- Advancing the work of the **Ontario Arts Council** and providing new learning and professional development opportunities



STRATEGIC APPROACH: VIBRANT LIVEABLE COMMUNITIES

Vibrant, liveable communities grow where there are arts, culture and opportunities to learn.

The Ministry of Culture recognizes the power of culture to transform Ontario's communities. It works with municipalities and innovative organizations to leverage our cultural resources and enhance the prosperity, vitality and sustainability of our communities.

One of the cornerstones of a strong cultural sector is a first-rate public library system. Adopting new technologies and innovations secures the role of libraries as community hubs of learning and literacy. The ministry is committed to helping libraries provide equitable access and virtual services to all Ontarians.

Parents and educators know that a solid arts education contributes to success for students across the curriculum. Learning about and through the arts promotes higher academic achievement, strengthens student engagement and can help address the root causes of youth violence. The ministry is taking steps to improve access to engaging and innovative arts projects and programs for youth, and to inspire our youth to participate in these activities.

Our museums and heritage organizations allow us to step back and see our communities from a different perspective. The ministry supports the province's museums and heritage organizations to better preserve and promote the unique heritage of our communities and to make our stories accessible to all. Through our archaeological licensing program we help protect our archaeological record dating back more than 10,000 years.

Key Initiatives for 2008/09

- Support municipalities and innovative organizations that encourage **municipal cultural planning**, to leverage community cultural resources and enhance the prosperity, vitality and sustainability of Ontario's communities.
- Continue to invest in **community museums** and **heritage organizations** to achieve museum standards, create engaging new exhibits, improve collections and make our stories more accessible.
- Continue building strong and healthy communities through the arts, culture, sports and recreation, human and social services and environment sectors, by increasing investment in the **Ontario Trillium Foundation** by an additional \$5 million annually.

The ministry is also strengthening Ontario communities through the following initiatives funded by the ministry:



- \$15 million to help the **Southern Ontario Library Service**, in collaboration with its partner agency, the **Ontario Library Service–North**, support public libraries to bridge the digital divide and provide all Ontarians with equitable access to digital information, community collections and services.
- \$5 million to help **Knowledge Ontario** renew licenses for databases, which provide Ontarians with free, open and reliable access to essential information and learning resources through their local libraries.
- \$10 million to support the **Toronto Reference Library** with its \$30M capital expansion project.

Other ongoing activities in 2008-09 include:

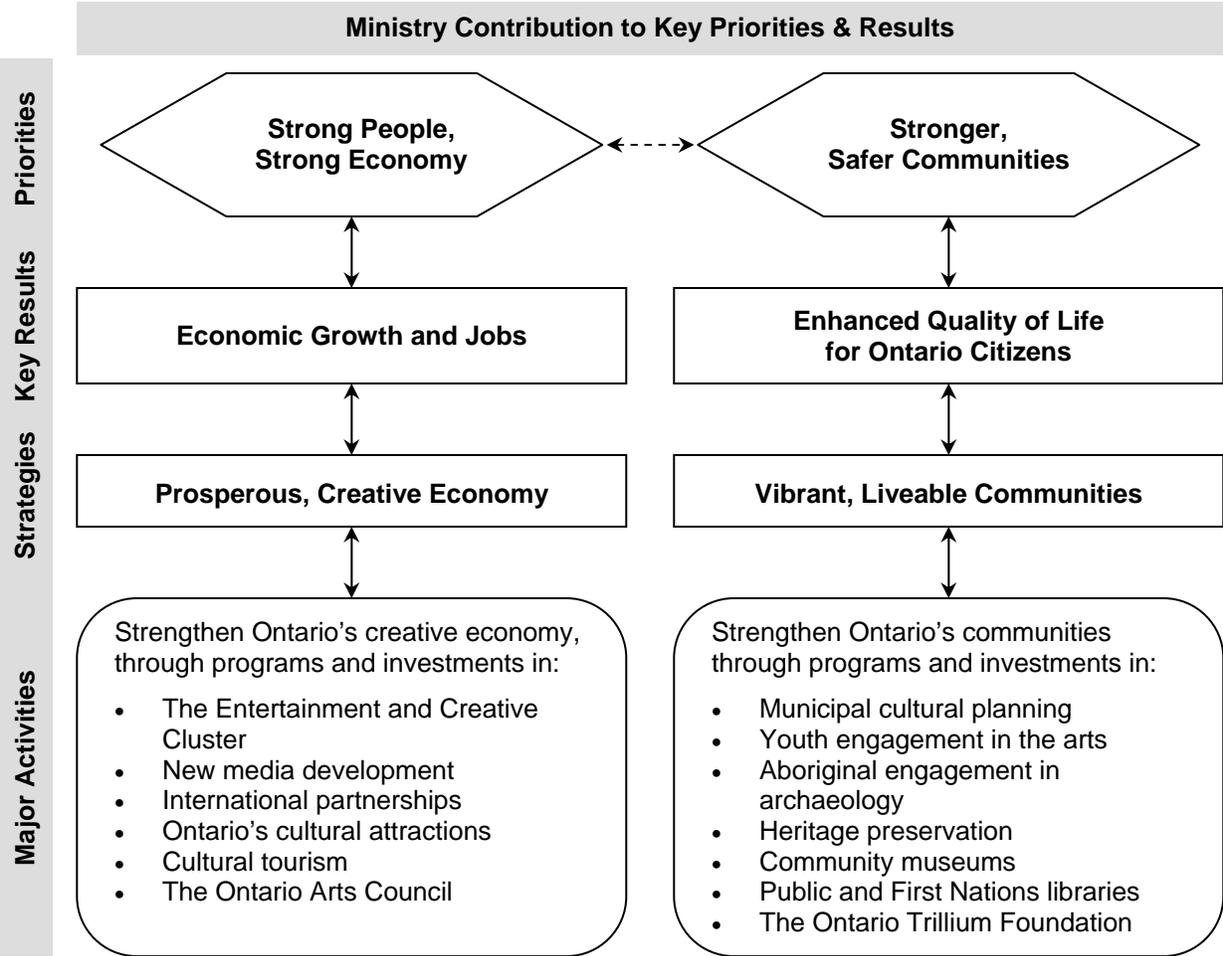
- Promoting the stewardship of Ontario's heritage assets and ensuring the protection of provincially-owned **heritage properties**.
- Continuing to engage **Aboriginal peoples** in archaeology.
- Preserving **Ontario's archaeological record and artifacts** through a licensing program, a report registry and a database of significant sites.
- Promoting student success and supporting youth at risk through **arts education**.
- Strengthening **public libraries** as community hubs of literacy, life long learning and access to information.



Key Priorities & Results

The Ministry of Culture directly supports the achievement of two key priorities:

- Strong People, Strong Economy
- Stronger, Safer Communities





ONTARIO SENIORS SECRETARIAT

KEY STRATEGY: Planning for an Aging Population

Ontario's seniors population will more than double in the next 25 years. Ontario seniors want a voice in planning for our aging population and support to help them remain independent and involved in their own communities.

In 2008-09, the Secretariat is pursuing this strategy through the following activities:

- Continue to implement Ontario's Strategy to Combat Elder Abuse, and lead Federal/Provincial/Territorial elder abuse initiatives
- Undertake public education initiatives about seniors' eligibility for services, healthy aging and the ongoing contributions seniors make to their families, communities and province
- Work collaboratively across ministries and governments on policy initiatives to improve seniors' quality of life

The Secretariat will undertake these activities by:

- Maintaining a close working relationship with Ontario's 11 largest seniors groups
- Continuing to work with consumer advocates and the retirement home industry on ways to provide consumer protection for residents who purchase care and services
- Building more varied and productive partnerships with senior service providers, and federal and municipal partners

Key Results

- Ontario communities better equipped to reduce elder abuse
- More Ontario seniors living healthier lifestyles and accessing the services to which they are entitled
- More "senior friendly" policy development across government



MINISTRY FINANCIAL INFORMATION

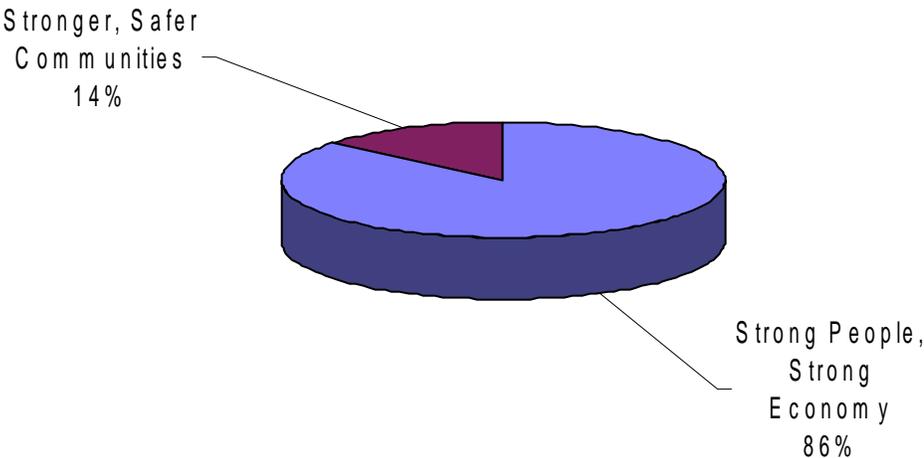
The Ministry of Culture directly supports the achievement of two key priorities:

- Strong People, Strong Economy
- Stronger, Safer Communities

Within its planned allocation, the ministry will focus on:

- Creative Economy
- Vibrant, Livable Communities
- Stronger, Stable Culture Sector
- Infrastructure Projects including Repair and Rehabilitation

**2008-09 Ministry Investment in
P r i o r i t i e s**



**Table 1: Ministry Planned Expenditures 2008/09**

	Ministry Planned Expenditures (\$M) 2008/09
Operating (1)	345.5
Capital (2)	34.3
Total Ministry	379.8

Note 1: Operating total includes \$50.5M in consolidated adjustments

Note 2: Capital total includes \$9.8M in consolidated adjustments

Table 2: Operating and Capital Summary by Vote

The Ministry of Culture provides leadership in fostering a cultural and creative environment in Ontario. Working together with the cultural community and other partners, the ministry champions a bold and transformative strategy for the 21st century that focuses on the creative economy; vibrant, livable communities; civic engagement; and a strong and stable culture sector.

Votes/Programs	Estimates 2008-09	Change from 2007-08 Estimates		Estimates 2007-08	Interim Actuals 2007-08	Actuals 2006-07
	\$	\$	%	\$	\$	\$
OPERATING AND CAPITAL						
Ministry Administration	1,888,200	308,800	19.6	1,579,400	1,333,000	1,547,909
Culture	180,398,300	14,295,500	8.6	166,102,800	229,559,800	178,631,194
Ontario Trillium Foundation	110,001,000	5,000,000	4.8	105,001,000	105,000,000	100,000,000
Ontario Seniors' Secretariat	2,639,500	125,000	5.0	2,514,500	2,639,500	3,870,819
Capital	24,478,000	2,893,800	13.4	21,584,200	24,990,200	75,606,782
Total Including Special Warrants	319,405,000	22,623,100	7.6	296,781,900	363,522,500	359,656,704
Less: Special Warrants	-	(43,294,000)	(100.0)	43,294,000	-	-
Total to be Voted	319,405,000	65,917,100	26.0	253,487,900	363,522,500	359,656,704
Special Warrants	-	(43,294,000)	(100.0)	43,294,000	-	-
Statutory Appropriations	80,187	17,488	27.9	62,699	64,099	51,013
Consolidations - Operating	50,529,900	4,417,900	9.6	46,112,000	32,891,000	51,354,853
Consolidations - Capital	9,824,000	(201,200)	(2.0)	10,025,200	12,941,000	2,666,800
Ministry Total						
Operating and Capital	379,839,087	26,857,288	7.6	352,981,799	409,418,599	413,729,370
Assets	-	-	-	-	-	-
Total Assets to be Voted	-	-	-	-	-	-

Estimates for the previous fiscal year are re-stated to reflect any changes in ministry organization and/or program structure. Interim actuals reflect the numbers presented in the Ontario Budget.



APPENDIX 1
ANNUAL REPORT 2007/08



2007/08 ANNUAL REPORT

The Ministry of Culture made significant advances in 2007-08 to strengthen arts and culture in Ontario.

With new funding announced in the 2007 Ontario Budget and significant one-time investments in both 2007 and 2008, our creative industries continue to thrive as key contributors to Ontario's innovative economy. New measures have been introduced to promote our artists and arts organizations.

The stronger *Ontario Heritage Act* has sparked a renewed commitment to heritage conservation in communities across the province. Increased provincial support to our public and First Nations libraries is strengthening their role as vital community hubs of literacy, learning and information.

HELPING OUR ENTERTAINMENT AND CREATIVE INDUSTRIES SUCCEED

Our entertainment and creative cluster includes a broad range of creative content industries including film and television production, sound recording, book and magazine publishing, and new media (e.g., interactive products such as video and computer games). It also includes independent artists, authors, musicians and filmmakers.

This is a time of dynamic growth for our creative industries, one of the three fastest growing sectors of our economy. Between 1999 and 2007, Ontario's entertainment and creative cluster created over 80,000 net new jobs in Ontario, an increase of 38.3 per cent, compared with 17 per cent in the overall economy.

In terms of employment, Ontario's entertainment and creative sector ranks the third highest in North America after California and New York.

In this environment, Ontario's rapidly growing entertainment and creative cluster is poised to make a significant cultural and economic contribution to the province.

Promoting industry partnerships

In 2006, the ministry created the \$7.5 million Entertainment and Creative Cluster Partnerships Fund to help Ontario's creative cluster companies, trade associations and their partners find innovative solutions to marketing, technological and skills development challenges.

In 2007-08, the program awarded \$1.7 million to 13 innovative projects involving 107 companies, institutions and organizations from Ontario's book, film and television, music and interactive digital media cluster.



Examples of unique projects being funded include:

- Toronto Green Screen, an initiative that will enable Toronto (and eventually all Ontario) film and television productions to be independently certified as environmentally-friendly
- Game ON!, a set of programs and services that brings together Ontario's leading video game industry leaders, educators, trainers and government agencies to strengthen Ontario's games industry

The fund is administered by the Ontario Media Development Corporation (OMDC), an agency of the Ministry of Culture. The OMDC received a one-time investment of \$5 million in 2007 to promote and leverage investment, jobs and content creation in Ontario's cultural industries.

Enhancing tax credits for film, television and new media

A competitive tax system helps to ensure that Ontario's film, television and new media industries are able to compete and thrive in an increasingly competitive marketplace. In 2007, the government increased the tax credit rates for television and film production and interactive digital media, to ensure that Ontario remains a top performer in these high-growth industries.

Enhancements included:

- Increasing the Ontario Film and Television Tax Credit rate for domestic productions from 30 per cent to 35 per cent for labour expenditures incurred after December 31, 2007 and before January 1, 2010.
- Expanding the Ontario Productions Services Tax Credit rate for foreign productions from 18 per cent to 25 per cent for labour expenditures incurred after December 31, 2007 and before January 1, 2010.
- Increasing the Ontario Interactive Digital Media Tax Credit from 20 to 30 per cent for smaller businesses. Eligibility requirements were also expanded.

In addition, the government improved the Ontario Computer Animation and Special Effects Tax Credit initiative by simplifying the claims process for labour costs.

Supporting the Canadian Film Centre

The Canadian Film Centre (CFC) is Canada's leading institution for advanced training in film, television and new media. The government made a one-time investment of \$2.5 million in 2007-08 to enable the CFC to significantly improve its training facility. This investment will help Ontario's screen-based and digital media professionals become more innovative. It will attract new investment and international partnerships to our province, and strengthen Ontario's position in the rapidly growing creative economy.



INCREASING CULTURAL TOURISM

Ontario's arts and culture scene attracts tourists from across Canada and around the world. Cultural tourism generates \$4.5 billion every year for Ontario's economy.

Source: Ministry of Tourism – Ontario's Overnight Cultural Tourist Market, 2004 and Its Economic Impact in Ontario (The Tourism Monographs, No 58, April 2006).

In 2006-07, the government provided one-time funding of \$5.5 million to LuminaTO, Toronto's festival of arts and creativity. The festival was successfully launched in June 2007, showcasing hundreds of Canadian artists to an audience of over one million people. The inaugural festival's total economic impact, determined using the provincial Tourism Regional Economic Impact Model (TREIM), was reported to be \$78.4 million. To help maximize the festival's long-term potential, the government has made an additional investment of \$15 million to establish LuminaTO as one of the top five multi-genre arts festivals in the world.

The ministry also supports cultural tourism through the Ontario Cultural Attractions Fund. The fund is a \$20 million initiative that helps Ontario's not-for-profit arts, cultural and heritage organizations cover the marketing and promotional costs of new attractions or special events, including exhibitions, festivals and performances.

In 2007, the fund supported such exciting initiatives as:

- Ontario Science Centre's blockbuster Titanic Exhibition - \$500,000
- Science North's Waterworks exhibition in Sudbury - \$150,000
- *Salon du Livre du Grand Sudbury*, the largest francophone cultural event in Northern Ontario - \$75,000
- *Discovering Chimpanzees: The Remarkable World of Jane Goodall* at the Children's Museum in Waterloo - \$75,000.

In 2007-08, the ministry made a one-time investment of \$4 million to extend the Ontario Cultural Attractions Fund.

Investing in our cultural agencies

Great cities are defined by their great cultural institutions. Ontario's cultural agencies provide opportunities for Ontarians and visitors to enjoy the many entertainment and educational experiences Ontario has to offer – everything from fine arts and dinosaur bones to archaeological artifacts and science and technology.

In 2007-08, the ministry invested over \$24 million to strengthen Ontario's cultural landmarks. Organizations benefiting include:



- Royal Ontario Museum - \$12.1 million
- Art Gallery of Ontario - \$8.6 million
- Ontario Science Centre - \$2.176 million
- Ontario Heritage Trust - \$747,000
- Science North - \$388,000

The McMichael Canadian Art Collection — the only major public art gallery devoted solely to the collection and exhibition of Canadian art — also received one-time funding of \$1.2 million in 2007 to support its work in preserving and exhibiting Canadian art.

SUPPORTING ONTARIO'S ARTISTS AND ARTS ORGANIZATIONS

The arts help enrich our lives and play a significant role in the health of our economy. The culture sector supports more than 252,000 jobs and generates \$19.7 billion in gross domestic product in Ontario – that's 46 per cent of Canada's total cultural GDP.

Ontario's artists play a significant role in the success of the culture sector. In 2007, the Ontario government passed the *Status of Ontario's Artists Act 2007*, that for the first time in Ontario's history, formally recognized artists and their significant contributions to Ontario's creative economy, quality of life and sense of identity.

The *Status of Ontario's Artists Act, 2007*:

- Formally recognizes artists' unique economic and social contributions to Ontario's society
- Conveys the government of Ontario's commitment to implement initiatives that enhance the socio-economic status of artists
- Declares the first weekend of June as "Celebrate the Artist Weekend"

This act is an important first step in the government's approach to help artists in the province make a better living.

Ontario Arts Council (OAC)

Thousands of artists, hundreds of organizations and many communities benefit from the grants and assistance provided by the Ontario Arts Council. The Council is the province's key vehicle for providing support for professional artists and arts organizations across the province.

In 2006-2007, the Ontario Arts Council awarded \$36.4 million to 1,224 individual artists and 867 organizations in Ontario.



In 2007, the Ontario government increased annual funding to the Ontario Arts Council by \$15 million over three years — an increase of 37.5 per cent.

With this unprecedented level of support, the OAC has increased funding to provide more artists with the critical financial assistance they need, invested in francophone and Native artists and arts organizations, strengthened community outreach and enhanced arts education programming.

Ontarioartist.ca

During the government's province-wide consultations with artists, the ministry discovered that many were unaware of the information and services available to them. In July 2007, as part of our commitment to support artists, the ministry created a website that provides online links to a range of information about programs and services specific to artists' needs.

This website at www.ontarioartist.ca includes links to important information for artists such as:

- sources of funding
- professional development opportunities
- legal assistance
- health care
- financial management
- marketing

The site provides a wealth of practical information for artists working in the performing arts, media arts, visual arts and writing/publishing fields.

Artist Business Training Events

This year, approximately 20 small business training events for artists/artisans were held in communities across Ontario by the Ministry of Small Business and Entrepreneurship's network of Small Business Enterprise Centres. Planning is underway for a third year of business training events in 2008/09.

The seminars for artists are a joint initiative of the Ministry of Small Business and Entrepreneurship and the Ministry of Culture to provide business information and training to artists and cultural entrepreneurs interested in starting or growing a cultural business.



The seminars are developed by local Small Business Enterprise Centres in collaboration with local arts organizations in order to meet the needs of artists in each community. Topics include marketing and promotion, financing, business planning, grant and proposal writing, tax information, record keeping, information on profit and non-profit business, etc.

Premier's Awards for Excellence in the Arts

The province's first ever Premier's Award for Excellence in the Arts was established in 2006 to recognize and honour the outstanding achievement of Ontario's professional artists and arts organizations.

In 2007, the ministry improved the award program by doubling the award envelope from \$60,000 to \$120,000, and by expanding the award categories.

When first created, the award program recognized outstanding achievement in the professional arts by an individual or a group. In 2007, the government separated the award into two distinct award categories — one for an established/ emerging artist and one for an arts organization — to allow it to honour the contributions of both artists and arts organizations in the same year.

Arts Endowment Fund

Arts and culture organizations, as well as artists across the province, are benefiting from a \$10 million grant to the Ontario Arts Endowment Fund.

The Arts Endowment Fund is administered on behalf of the government by the Ontario Arts Foundation, a not-for-profit foundation established in 1991 to encourage and facilitate private giving to the arts in Ontario. Since it began in 1998, the Fund has provided over \$20 million to over 250 not-for-profit arts organizations in 70 communities across Ontario.

PROMOTING CULTURE IN OUR COMMUNITIES

Culture helps communities prosper. Showcasing our culture strengthens tourism, stimulates job growth and economic development and supports our communities.

Through its work on Municipal Cultural Planning, the ministry is encouraging Ontario municipalities to develop cultural plans to put more emphasis on local arts, culture and heritage.



Cultural Strategic Investment Fund

The ministry doubled its support for the Cultural Strategic Investment Fund to \$950,000 in 2007-08. The Cultural Strategic Investment Fund assists the development of Ontario's cultural sector through strategic support for projects that secure and enhance Ontario's cultural achievements and help the cultural sector achieve economic and creative growth.

Investing in Arts Education

An arts education helps children excel intellectually, physically and emotionally. By participating in the arts — such as dance, drama, music, and media and visual arts — students learn to work more effectively with others and think more creatively and critically.

In 2007, the ministry supported arts education across the province by partnering with more than 100 arts and community organizations through the Arts Education Partnership Initiative.

The Arts Education Partnership Initiative matches money raised by 119 arts and community organizations from private donors to support new or enhanced arts education projects. As of March 31, 2008, participating organizations had raised \$1,997,903 and claimed \$3,207,018 in matching funds.

PRESERVING AND PROMOTING OUR HERITAGE

Museums

Museums are part of a vibrant cultural scene that attracts tourists, stimulates the economy, revitalizes communities and attracts employers and new residents.

The ministry's Community Museum Operating Grant program provides annual funding to museums to help them protect and promote Ontario's heritage. In 2007-08, the government increased annual funding to the grant program by \$2.3 million — an 85 per cent increase — to \$5 million a year.

Heritage Organizations

In 2007-08, the ministry provided annual operating support to thirteen provincial heritage organizations, in disciplines including archaeology, genealogy, architecture, history, archives and museums. These umbrella organizations deliver programs and services to promote wide public access to Ontario's heritage and encourage public participation in heritage conservation activities.



Through the Heritage Organization Development Grant (HODG) program, the ministry provided \$134,200 to 178 local historical societies and heritage organizations in 2007-08. The program's aim is to provide funding to groups whose mission is to support, encourage and facilitate the conservation, protection and promotion of their community's heritage.

Commemorating Gravesites of Former Premiers

Ontario's former premiers built the foundation for the excellent quality of life we enjoy today. In 2007, the ministry announced that the government is honouring the achievements and leadership of Ontario's deceased premiers by permanently marking their gravesites with flags and commemorative plaques.

The \$412,000 program, to be developed and implemented by the Ontario Heritage Trust (OHT), will include flags, small bronze markers and unveiling ceremonies for each gravesite, as required.

STRENGTHENING OUR PUBLIC LIBRARIES

Ontario's public and First Nations libraries play a more important role in our lives and in our communities. Today's library is not a quiet place removed from civic life and activity. It is a centre of literacy, learning and knowledge, providing information resources to newcomers, students and life-long learners, job seekers, small businesses and entrepreneurs.

To strengthen our libraries as vital community hubs of literacy, learning and information, the government made a one-time investment of \$15 million in 2007-08 to the Southern Ontario Library Service — in collaboration with Ontario Library Service North — to help public libraries provide all Ontarians with equitable access to digital information, collections and services.

This investment is in addition to the over \$28 million the ministry provides to the province's public and First Nations libraries on an annual basis.

First Nations Library Development Program

In 2007-08, the ministry increased its support for the First Nations Library Development Program by \$150,000, to a total of \$948,800. This program consists of a consulting service to provide specialized support for the development of Ontario's First Nations libraries, and the First Nations Salary Supplement, which enhances and develops the library management skills and expertise in First Nations communities.



Toronto Reference Library

The Internet has expanded the role of today's public libraries and our library staff. Libraries now connect residents to a global information network. And our library staff help instruct people on how to use the web to get the information they need.

The Toronto Reference Library, Canada's only public reference library, offers information resources to the public, including free access to high-speed Internet, a virtual reference library, workshops for small business entrepreneurs, learning resources and specialized services for newcomers.

The government invested \$10 million in 2007-08 to help support the library's \$30 million capital renovation project. With technology revolutionizing the role of libraries, additional funding will help the library transform itself to meet the increasing demand, both as a physical space and a virtual space.

Knowledge Ontario (KO)

Launched in November 2006, Knowledge Ontario is a set of resources and services accessible to Ontarians through the Internet. All Ontarians with library cards can access KO's digital information and learning resources from their workplace, school or home computers, as well as through public libraries.

The Ministry of Culture provided an initial investment of \$8 million to Knowledge Ontario in 2006-07, and an additional \$5 million in 2007-08 to help KO to renew its database licenses.

Library Strategic Development Fund

The Library Strategic Development Fund invests in strategic initiatives that support the ongoing development of a strong public library sector that promotes free and equitable access to information.

In 2007, the government more than doubled funding to the Library Strategic Development Fund to almost \$600,000, and supported 18 worthwhile projects at public and First Nations libraries throughout Ontario.

New information technologies and resources such as computers and the Internet have challenged and expanded the role of public libraries. By increasing the Library Strategic Development Fund, the ministry is investing in innovative library initiatives to keep Ontario on the leading edge of success.



ONTARIO TRILLIUM FOUNDATION

The Ontario Trillium Foundation is an agency of the Ministry of Culture. As one of Canada's leading grant making foundations, it provides about 1,500 grants per year to not-for-profit and charitable organizations. These grants fund community-based initiatives in four sectors:

- Arts and culture
- Environment
- Human and social services
- Sports and recreation

In the 2007 Ontario budget, the province committed to increasing annual funding to the Ontario Trillium Foundation by \$20 million. This 20 per cent increase will be phased in over three years, starting with a boost to \$105 million in 2007-08 from \$100 million in 2006-07. This will increase to \$120 million by 2009-10.

ONTARIO SENIORS' SECRETARIAT

In October 2007, the Minister of Culture was given the additional responsibility of Minister Responsible for Seniors (MRS). The Ontario Seniors' Secretariat (OSS) falls under the purview of the MRS.

Key Strategy: Plan for an Aging Population

Achievements in 2007-08 included:

- \$1.65 million in additional funding was provided for Ontario's Strategy to Combat Elder Abuse so the excellent work of the Ontario Network for the Prevention of Elder Abuse's regional consultants can continue in the three priority areas: coordination of community services, training for front-line staff and raising awareness of elder abuse.
- In February, OSS and the Ontario Network for the Prevention of Elder Abuse hosted an Elder Abuse Conference bringing together over 400 delegates from across Ontario and Canada.
- Ontario's three Elder Abuse Public Service Announcements were shared with jurisdictions across Canada.
- 22 English language Seniors' Information Fairs and 7 French language Fairs were held across Ontario. Seniors' Information Fairs increase seniors awareness about the programs and services to which they are entitled, and help inform them about healthy aging and lifestyles.
- The Collaborative Seniors Portal Network was expanded to 32 Ontario municipalities. This online resource provides seniors, their families and service providers with easy access to information about programs and services for seniors.



- “Building Capacity: A Workshop for Seniors’ Organizations” was held in Spring 2007 to provide practical information on strengthening non-profit seniors’ organizations by sharing best practices and building collaborative relationships. The workshop was attended by 300 seniors and was judged so successful by the participants that a third annual workshop will be held in May 2008.
- 14 meetings of the Ontario Seniors’ Secretariat Liaison Committee (composed of Ontario’s 11 major seniors’ organizations) and its two subcommittees (the Seniors Advisory Committee on Long-Term Care and the Advisory Committee on Seniors’ Housing) were held to share information and gain advice on government policy making.
- In April, OSS hosted the conference, “Services for Multicultural Seniors: The Way Forward”, attended by over 300 delegates with Bangladeshi, Cameroonian, Caribbean, Chinese, Indian, Italian, Iranian, Nigerian, Pakistani, Polish, Portuguese, Russian, Somali, Spanish, Sri Lankan, Tamil, Ukrainian and Vietnamese heritage.
- In partnership with the Ontario Association of Non-Profit Homes and Services for Seniors and Concerned Friends of Ontario Citizens in Care Facilities, "Diversity in Action: A Toolkit for Residential Settings for Seniors" was developed to assist Long-Term Care Homes and other residential settings to create more welcoming environments for clients from diverse cultural backgrounds.



Table 1: Ministry Interim Actual Expenditures 2007/08

	Ministry Interim Actuals (\$M) 2007/08
Operating (1)	371.5
Capital (2)	37.9
Staff Strength (3) (as of March 31, 2008)	513.4

Note 1: Operating total includes \$32.9M in consolidated adjustments

Note 2: Capital total includes \$12.9M in consolidated adjustments

Note 3: Includes Ministry staff, and staff from Ontario Science Centre, Ontario Media Development Corporation and Ontario Heritage Trust.